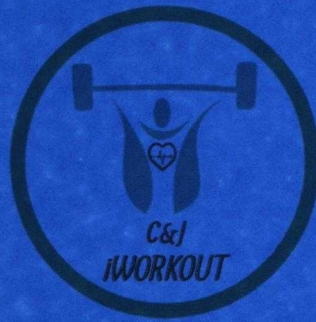




اَوْنِيُوْرَسِيْتِي تِيكْنُوْلُوْجِي مِيَارَا
UNIVERSITI
TEKNOLOGI
MARA

Principles of enterprenuership (ENT 530) : Social Media Portfolio

C&J iWORKOUT



Faculty : Hotel and Tourism Management
Program : Bachelor Hotel Management
Program Code : HM420
Course : Principle of Entrepreneur
Course Code : ENT530
Semester : Semester 4
Name : Clement Anak Rowin (2016522945)
Lecturer : Mohamad Zaim Mohd Salleh

ii. ACKNOWLEDGEMENT

First of all, I would like to give thanks to God for giving me strength, wisdom, and ability to accomplish in the course work assessment for the subject code ENT 530.

I would like to give thanks to my lecturer Mohamad Zaim bin Mohd Salleh for his helps, kindness and guidance in completing this course work. Always give me good informations and education about entrepreneur business. Once again, special thanks to him.

Besides that, I would like to give thanks to my family and my friends for helping me in this course work. I am very grateful for their helps. Other than that, this subject has helped me a lot in understanding entrepreneur and how to start a business. It is a very useful knowledge that everyone should gain.

iii. EXECUTIVE SUMMARY

The target market for C&J iWorkout is people who want to reach a good fitness level in their life, people who want to lose weights, people who want to gain muscles and others that related to fitness in Puncak Alam area. C&J iWorkout provide a personal training service to the clients and help the clients to reach their fitness goals.


I choose to do this service because many people in Puncak Alam or in Uitm Puncak Alam wanted to be in better shape, lose weights and gain lean muscles but they just do not really know how to do it and their workout plan is not helping them. Therefore, I will share my knowledge and experience to those people that needed it through my workout sessions with them.

The business is based on sole proprietorship business and method for payment is by cash at the moment. So far, the training sessions are held in Uitm Puncak Alam and also in Alam Jaya. The workout sessions can be in any time but have to make a deal on what kind of workout, what time is suitable and others important informations.


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i. Business registration (Suruhanjaya Syarikat Malaysia (SSM))


SURUHANJAYA SYARIKAT MALAYSIA
COMPANIES COMMISSION OF MALAYSIA

BORANG D (KAEDAH 19)



**PERAKUAN PENDAFTARAN
AKTA PENDAFTARAN PERNIAGAAN 1956**


Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

CLEMENT ANAK ROWIN
NO. PENDAFTARAN: 002896892-A

telah didaftarkan dari hari ini sehingga 18 OKTOBER 2019 di bawah Akta Pendaftaran Perniagaan 1956, beralamat di NO.32 JALAN SS21/34, DAMANSARA UTAMA , 47400 PETALING JAYA, SELANGOR

Bil. Cawangan: TIADA

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DATO' ZAHRAH ABD WAHAB FENNER
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