



اَوْتِرَاقِي تَتَكُونُ لَوِيكِن مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

**FUNDAMENTALS OF ENTREPRENEURSHIP (ENT 300)
BUSINESS PLAN**

**JAMBUL BARBER
HAIRCUT SERVICES**

**PREPARED FOR:
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Acknowledgement

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First at all, thanks to the Almighty for giving us the opportunity to complete this business plan for Jambul Barber. This success is the result of the teamwork of each member.

The project supposes to us how to build manage, plan and handle the business plan before we requirement to start a business. This is the first step to be a successful entrepreneui'. Beside that, we know how to make alone with financial sectors such as bank or finance agency.

To complete this business plan, there are many people to contribute and to corporate direct and indirect in giving information, guideline and comments.

We want to wish thank you and appreciation to Dr Ahmad my ENT 300 lecturer from Uitm Pasir Gudang.

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We are fully appreciated for all the advices, this knowledge and cooperation for us into finished the project.

Introduction

1.1 Company's name

We have come to conclusion to name our business Jambul Barber on everyone's consent.

1.2 Nature of Business

An Economic Activity. It is an economic activity as it is undertaken with the aim of earning money and livelihood and not for psychological satisfaction.

1.3 Industry Profile

1.4 Location of business

Our business is located at No, 22, Jalan Dhoby, Bandar Johor Bahru, 80000 Johor Bahru, Johor, Malaysia

1.5 Date of business commencement

Our business will start on 1 October 2017. This business will not be dissolve if one of partners is death but it will dissolve if all partners are agreed to dissolve it.

1.6 Factor in selecting the proposed business

High demands from people and less competitors between that area

1.7 Future Prospects of the Business

Enlarge the business and open a few franchise in other state

Exucative Summary

Jambul Barber Shop provides a complete range of services and resells various products such as professional brand shampoos, conditioners and rinses for all hair types. We also use and sell a range of skin moisturizers, wrinkles cream and body oils which are free from animal testing, organically produced and environmentally safe.

Our barbers will style one's hair, and a stylist will provide a relaxing shampoo and cooling conditioner. Standard features include a hot soothing towel, trim mustcahes and each customer gets and old fashion barber massage. Our equipment includes the latest hairdressing chairs and equipment, seats and recliners. While one waits we offer the latest newspapers and magazines or enjoy watching flat screen TV.

We can do any modern or traditional hair style available today. From flat-tops, spikes, blowouts, and brooks to regulars. And always include a hot lather neck shave for men and relaxing shoulder massage after each service.

Flat screens monitors are placed at various intervals in the barber shop with databases containing information about hairstyles, skin types and products and their uses. Our staff is well trained in providing customized information to all our clients and their treatment.