

DIPLOMA IN PUBLIC ADMINISTRATION
FACULTY OF LAW AND ADMINISTRATION
MARU University of Technology
Alor Gajah Campus
78000 Alor Gajah
Melaka

Group : DPA 5C

Project Title : Bus-stop, taxi-stand cleaning and maintenance services

Prepared for :

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10 APRIL 2000

ENCIK ABDUL HAMEED MAIDIN
ENTREPRENUER'S LECTURER(ETR300)
UNIVERSITY TECHNOLOGY MARA
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78000 ALOR GAJAH
MELAKA

Dear Sir

Delivering –up The Business Proposal For ETR 300.

As our name state above, we are part five students from Diploma in Public Administration course, for Dec 99-April 2000 submit this business proposal to you as our lecturer.

This proposal are prepared followed the procedures and the conditions as required. We named our business as "GREENPEACE SDN.BHD". We plan to make a bus stop cleaning and maintenance services. At the beginning we are going to concentrate in Kuala Lumpur area.

This proposal is prepared to express a new idea in increasing the cleanliness quality at the public facilities. Our main point is to give the user feel comfortable while using it. Beside that we also helps to keep our country neat and tidy seem our country had been one of the tourism destination.

We are able to give a further information about this business if we are required to do so.

Thank you.

Your sincerely



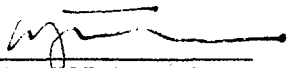
(IDAROYANA BT. BUJANG)

Your sincerely



(MOHD. SAHLAN B. SAIDIEN)

Your sincerely



(NAZIMAH BT. ABD. HALIL)

Your sincerely



(NOR HASHILA BT. HASSIM)

Your sincerely



(ROSSILAWATI BT. OTHMAN)



INSTITUT TEKNOLOGI MARA

CAWANGAN MELAKA

MARA INSTITUTE OF TECHNOLOGY

Tarikh: 26 Januari 2000
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KEPADA SESIAPA YANG BERKENAAN

Tuan,

Sukacita dimaklumkan bahawa pelajar-pelajar yang tersenarai namanya di bawah adalah pelajar Kursus Diploma Pentadbiran Awam di Universiti Teknologi MARA, Kampus Melaka. Mereka telah ditugaskan untuk membuat penyelidikan sebagai memenuhi syarat matapelajaran ETR 300 Asas Keusahawanan

Bil.	Nama Pelajar	No. ITM
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Sukacita saya sekiranya dapat tuan membantu mereka dengan maklumat-maklumat yang berkaitan untuk menjayakan projek kajian mereka. Segala maklumat yang diperolehi akan digunakan semata-mata untuk tujuan akademik dan tidak akan disebarikan kepada umum.

Kerjasama tuan saya dahului dengan ucapan ribuan terima kasih.

Sekian.

Yang benar,

ROZALL HASHIM
Ketua Kursus DPA
Universiti Teknologi MARA
Kampus Melaka
b/p Provos

INTRODUCTION

GREENPEACE SDN. BHD. is a name for our business. We are going to do a contract business and for the beginning, we will deal with our first customer, DBKL. We will give an idea on how to maintain the cleanliness and the conditions of the bus stops in all around Kuala Lumpur area. So, we introduce them a cleaning and maintaining the Public Transport facilities services.

As we are going to clean and maintenance the Public Transport facilities such as bus stop and taxi stand which mostly own by the DBKL. So, we have to make a contract by filling a tender form with them. For the information, the services are the only one service that had been introduced and nobody or any organization had involve with.

We choose to make this type of business because of the public transport facilities are become more important nowadays. People prefer to use public transport since the serious jam in the city. The cleanliness and the good conditions of these facilities will give comfortable to the people. Comfortable will bring smile to everybody. This is our main reason to bring up this business or services.