

CYBER D'ORANGE CAFE

UNIVERSITI TEKNOLOGI MARA  
MELAKA  
2000



DIB 5C Student,  
Uitm Campus Alor Gajah,  
78000 Alor Gajah,  
Malacca

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Mr. Raja Roslan b. Raja Abd. Rahman,  
Lecturer ETR 300,  
UiTM Campus Alor Gajah,  
78000 Alor Gajah ,  
Malacca.

30 October 2000

Sir ,

**Enterpreneurship Project Report.**

On early of July 2000 , we had directed by you to prepare the business planning project refer to the computer and internet paper that services that we want to develop. This project is done by :-

- |      |                                  |                 |
|------|----------------------------------|-----------------|
| i)   | <b>Mohd Arman b. Abu Bakar</b>   | <b>98101162</b> |
| ii)  | <b>Hafizah bt. Mat Hassim</b>    | <b>98100948</b> |
| iii) | <b>Yunizar bt. Ismail</b>        | <b>98101951</b> |
| iv)  | <b>Hasnah Niza bt. Zainuddin</b> | <b>98100962</b> |
| v)   | <b>Rozi bt. Mohamad Pias</b>     | <b>98101818</b> |

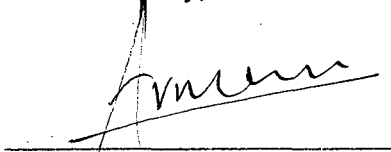
We choose the computer and internet services because we believe that this business has successful in then future and also one of the profitable business. This is because nowadays the knowledge about information technology is very important .

We also enclose the paperwork of the business planning that include the part of our project that comprises the administration, marketing ,operation and also the financial aspect.

Lastly we hope this business planning can be a guidance and benefit to all parties.

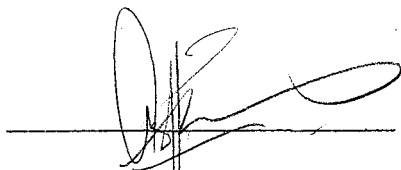
Thank you.

Your faithfully,



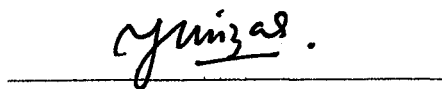
( MOHD. ARMAN B. ABU BAKAR )

I/C NO : 800926-10-5355



( HAFIZAH BT. MAT HASSIM )

I/C NO : 800103-05-5166



( YUNIZAR BT. ISMAIL )

I/C NO : 800411-10-5436



**UNIVERSITI TEKNOLOGI MARA  
KAMPUS ALOR GAJAH  
MARA UNIVERSITY OF TECHNOLOGY**

Tarikh : 17/7/2000

Surat Tuan :

Surat Kami : 100-CM(AKA 37/B)

**UNIT MEDEC**

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**KEPADA SESIAPA YANG BERKENAAN**

Tuan,

Sukacita dimaklumkan bahawa pelajar-pelajar yang tersenarai namanya di bawah adalah pelajar Kursus Diploma In Banking Studies di Universiti Teknologi MARA, Kampus Alor Gajah Melaka. Mereka telah ditugaskan untuk membuat penyelidikan sebagai memenuhi syarat matapelajaran mereka.

Bil.	Nama Pelajar	No. ITM
1.	Hasnah Niza Zainuddin	98100962
2.	Yunizar bt. Ismail	98101951
3.	Rozi bt. Mohd Pias	98101818
4.	Hafizah bt. Mat Hassim	98100948
5.	Mohd. Arman b. Abu Bakar	98101162

Sukacita saya sekiranya dapat tuan membantu mereka dengan maklumat-maklumat yang berkaitan untuk menjayakan projek kajian mereka. Segala maklumat yang diperolehi akan digunakan semata-mata untuk tujuan akademik dan tidak akan disebarikan kepada umum.

Kerjasama tuan saya dahului dengan ucapan ribuan terima kasih.

Sekian.

Yang benar,

**HAZAMI KAMARUDDIN**  
Ketua Kursus DIB  
UITM Kampus Alor Gajah Melaka.  
b/p Provos

## **1.0 INTRODUCTION OF BUSINESS PLAN**

Business entrepreneurship is very challenging. Each entrepreneur needs to be strong, confident, determine and also smart to grab any business opportunity. Government encourage public to use the internet widely in the future so the demand for internet premises are expected to increase and because of that reasons we are determine and confident to get involve in this type of business. We also hope to improve people (especially school children) knowledge about computerizing and information technology as we are going towards "vision 2020".

Base on our research and observation , we found that our business location at No. 11 , Jalan ¼ of Bandar Baru Bangi ,43650 Selangor Darul Ehsan I is a very strategic location . It is because in terms of security and market , the location are strategically situated near Sekolah Menengah Jln . 3 Bandar Baru Bangi and also Bandar Baru Bangi Police Station. Furthermore, it is not far from UKM and UPM and as condition it is situated at housing area.

Among the services that we are going to provide for our customer are Internet Surf, Scanner, Photostatting, Player station, Foods and drinks .**We expect to be in full operation on 1 January 2004 and the name of our internet café is Cyber D' Orange Café.**