

SPECTRUM PAINT SDN.BHD. PAINT SUPPLIER

ETR 300 BUSINESS PLAN

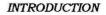


PREPARED BY:

NORRIZAH BAKAR	99038800
NOR AZLINA ISMAIL	99038697
NOORQAMARINA ALI	99038672
CIK WAN NORHIDAYU C.WAN ZAKARIA	99038036
SITI SARAH MAT HASHIM	99039032

PREPARED FOR :

EN. MOHAMED ZAIN IDRIS





EXECUTE SUMMARY

Our company is distributing paint to customers by retailers and contractor as the most users. Before we go further, five managers operate the management of the company that are;

- 1. Norrizah Bt. Bakar as General Manager
- 2. Nor Azlina Bt. Ismail as Administration Manager
- 3. NoorQamarina Bt. Ali as Marketing Manager
- 4. Cik Wan NorHidayu Bt. C.Wan Zakaria as Operation Manager
- 5. Siti Sarah Bt. Mat Hashim as Financial Manager

We are supplying paint with various colours and brands that will fulfill the customer's demand or interested. We choose to supply 5 liters, 7 liters, and 18 liters paint because these quantities are usually use by the customer.

The price of product is depending to the quantity and the quality, which provided by various brands. There are manufactured by Nippon Paint Manufacture Sdn.Bhd and ICI Dulux Manufactured Sdn. Bhd. The brands that we supply are Nippon, Sissons, Glidden and Dulux.

At the beginning we plan to distribute our paint in The Northern Region including only Kedah and Perlis. We are very confident that our supplying product will be able to compete with the other companies that also supply the same product with the affordable price and high quality of product.

We expect to get profit in the first year and more profit in the future. Finally if everything are successfully done, we plan to expand our market to all over the Northern Religion and plan to make the manufacture of paint in the future. InsyaAllah.

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