



STAR BAKERY

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TABLE OF CONTENTS

	Page
Cover Letter	I
Submission Letter	II - III
Muqaddimah	IV - V
Appreciation	VI - VII
Purposes	VIII

Introduction

Company's Logo	1
Introduction	2
Background Of Business	3
Agreement Of Partnership	7
Background Of Partners	10
Location Of Business	15
Maps Of Business Location	17

Administration Plan

Organization Plan	19
Plan Of Office	21
Organization Chart	1
Strategy Of Organization	22
Job Descriptions	23
Qualification Of Staff	26
Structure Of Organization	27
Table Of Salary	29
Deposits Of Utilities	30
Office Equipment	31

Strategy Of Company	32
Layout Of Office	33
Salary For Staff	34
Administration Budget	35

Marketing Plan

Introduction	36
Target Market	37
Competitors	41
Strengthens and Weaknesses Of Competitors	42
Strengthens and Weaknesses Of Star Bakery	43
Market Share Before Enters	44
Market Share After Enters	45
Pie Chart of Market Share Before Enters	46
Pie Chart of Market Share After Enters	47
Sales Forecast	48
Marketing Analysis	49
Strategies	51
List Of Services	55
Marketing Budget	59

● Operation Plan

Introduction	72
Operation Objective	73
Operational Activity	74
Process Flow Chart	75
Production Capacity	77
Budget For Raw Materials	79
List Of Machinery And Equipments	81



INTRODUCTION

Star Bakery is a bakery shop, which sells tasty and hot cakes which are self made by our talented workers. In addition, we also sell buns, breads, pastry, biscuits, drinks, ice creams and others which are ordered from the near factory. This bakery shop also use café concept to attract more customers to have a good time at this bakery. This company running a partnership where the members are five. Each of the partners has to take the responsible to make sure the undergoing of the business is running smoothly. Star Bakery is located at

21, JALAN TUNKU IBRAHIM,
05000 ALOR SETAR,
KEDAH DARUL AMAN.

The location is chose because of the potential of the location itself. This is because Star Bakery is located in front of the City Plaza and City Point shopping complex. Normally, people who came to these shopping complex will have a break to drinks and eat meals at café or food court. Thus, we have this opportunity to attract more costumers to come to our bakery.



Star Bakery shop will be opened formally on 1 January 2004. Our bakery will sell various types of cakes, biscuits, pastry, bun, drinks, fast food, ice cream and others. Cakes, which are we made by ourselves are special than the other bakery shop. We will make 10 types of cakes. Besides, the other such as biscuits, buns and pastry will be taken from the suppliers.

Besides, our bakery also applies café concept which costumers can book the café corner to have a party. Otherwise, we also will take order from costumers to order cakes for festivals or birthday.

The most special asset of our bakery is we will have a mascot to cheer up the situation when a party is going on in our bakery. There will be 3 costumes of the mascot to be preferred by costumers. The 3 types of the mascots are cartoon characters which are idols by children.

We wish that our company will achieve the best successful and all of objectives that we've planned. We also hope that our bakery will success completely where one day we will be the largest cakes and buns supplier to the whole of residents of Malaysia.