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Proposal :

Business Plan

ETR 300

Bintang Pandu Driving Institute Sdn. Bhd.

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# INTRODUCTION

Looking at today's situation, there are a lot of people especially the students want to take a driving license. This is because many cases from police department say that majority of students don not have a driving license especially a motor biker. So, we make a decision to train people that want to take a driving license.

Besides that, we realize only a few driving institution that active especially in Perlis. So, we as a partnership in Bintang Pandu Driving Institute Sdn. Bhd agreed to start business on 1 January 2004 suitable with current especially people who live in town or village that hope they can take a driving license with cheap and fast operation.

Bintang Pandu Driving Institute Sdn. Bhd is a strategic place. This is because all the factors such as school, high learning institution and government department situated here. It is also located in residences area, so it easy to people especially students to go, in our driving institution.

We hope that our driving institution will succeed and excel in future as ones of the biggest and largest driving institution among all the competitors.

# **BUSINESS INTRODUCTION**

Bintang Pandu Driving Institute Sdn. Bhd is the driving institution that can give the customer in good services in license taken. Bintang Pandu Driving Institute Sd. Bhd is other than driving institution because it trains the customer to the safety driving process. Bintang Pandu Driving Institute Sdn. Bhd also will expose the customer basic of driving in every classes of vehicle that their take and the reason are to inure them. Bintang Pandu Driving Institute Sdn. Bhd also will help customer to get the driving license until they pass but in correct way.

Bintang Pandu Driving Institute Sdn. Bhd is partnership business that effort by five partners. The partnerships are Wan Mohd Yusrizal Wan Hanapi, Mohd Rohafizan Mohd Noor, Mohd Ridzuan Abd. Razak, Mohd Badrul Naim and Zul Ilham Abd. Rahim. Bintang Pandu Driving Institute Sdn. Bhd will start the business on 1 January 2004 and the location is at KM 6, Jalan Arau, 02600 Arau, Perlis.

Driving institution business is the business that has a potential to develop because of the less competitor between other entrepreneurs. The other factors that will develop this business are for example, the addition of population factor and also the development of the country to face the new millennium.

**a) BUSINESS NAME**

The business name that we chosen with the agree of our partnership is :

**BINTANG PANDU DRIVING INSTITUTE SDN. BHD**

**b) TYPE OF BUSINESS**

The type of business that we in progress is partnership business.

**c) BUSINESS BACKGROUND**

The business that gives services for customer to get a license and try to train them how to be a safety driver.

**d) BUSINESS LOCATION**

The business location that we choose for this business is situated in develops area and high learning institution (UiTM, IKM, KUKUM) also schools in area of Arau.

**e) STARTED DATE OF BUSINESS OPERATION**

1 JANUARY 2004