

FACULTY OF ENGINEEERING

MARA UNIVERSITY OF TECHNOLOGY ARAU CAMPUS



ATTRACT TILES SUPPLIER SDN BHD



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INTRODUCTION

Nowadays Malaysia is on his way to achieve a great country in this world. Many changes has been reached by Malaysia. For example, in technology information, political administration, economy and many other element. One of the changes that all of us can see is the installation and using of tiles and marble in each house in Malaysia.

It means that people in Malaysia have a high class of mind influence by the changing of century. They have a high taste compare with people before this. They want their house, office, apartment, or hotel to look nice by other people. It will attract people to come and sit with a comfortable.

Other than that, the installation and using tiles will show a background of the family. More expensive tiles that been using, will show how rich is the family. But because of the demand, people of low class also can use this marble in theirs' house. People also can avoid their money from going to wrong side or place. For example, by installation this marble, one can avoid themselves by buying a mat that must be change once a year.

Besides that, the research that has been done in Malaysia shows that is still a small competition in this kind of business. It will be healthier if more positive competitors appeared. Even though the capital is high, but it will make a very big profit.

Taking part in this technology, is not only for individual but it also helps the country in achieving its goal in order to be successful in developing technology to make Vision 2020 true. We want to be part of it.



BUSINESS PURPOSE

Attract Marble Supplier Prepares this business plan for several purposes such as:

- 1) A guideline to start and manage the business
 - To ensure the business are smoothly running in good way
 - To help entrepreneur to operate the business efficiently, in managed business resources as well as possible to receive the optimum profit
 - To prevent lost fro occurred
- 2) To obtain term loan from Bank Bumiputra in the amount of RM 200,000
 - Attract Marble Supplier has request loan from Bank Bumiputra for building and constructing the company in term of management and supplies
- 3) As a guide to expand the business in the future
 - To give opportunity to find the problem exist, to make assessment in planning the business, outbreak and idea with conscientious more critical and impressively
 - To gain good market and have an establish position in the business field
 - To create vision for company so that the company can expand time to time



BACKGROUND OF THE BUSINESS

NAME OF BUSINESS : ATTRACT MARBLES SUPPLIER SDN

BHD

BUSINESS ADDRESS : 10I, Jalan Raja Syed Alwi,

01000 Kangar,

Perlis.

CORRESPONDENCE ADDRESS :Same as above

TELEPHONE NUMBER :In applied

FORM OF BUSINESS :Sendirian Berhad

MAIN ACTIVITY :Supplying of marbles

DATE OF BUSINESS COMMENCEMENT :1ST of January 2005

DATE OF BUSINESS REGISTRATION :1ST of January 2004

BUSINESS REGISTRATION NUMBER : In applied

NAME OF BANK : Bank of Commerce (M) Berhad

BANK ACCOUNT NUMBER : In applied

EQUITY CONTRIBUTION : Share Holders

: Bank Loan