

PARADISE BAKERY

PARADISE BAKERY ENTERPRISE

**55, RUMAH KEDAI PERSIMPANGAN SULTAN ABDUL HALIM,
05050, JALAN PEGAWAI,
ALOR SETAR,
KEDAH DARUL AMAN**

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DATE OF SUBMISSION: 3 APRIL 2006



INTRODUCTION

Paradise Bakery is a bakery shop that sells tasty and hot cakes which are self made by our talented workers .In addition ,we also sells buns, breads, pastry, biscuits, drinks, ice creams and others which are order from near factory. This bakery shop also use café concept to attract more customers to have a good time at this bakery or they also can make birthday party in our bakery .This company running a partnership with five person as members. Each of the partners has to be responsible to make sure that the undergoing of the business is running smoothly. Paradise Bakery is located at

55 Rumah Kedai
Persimpangan Sultan Abdul Halim,
05050 Jln Pegawai,
Alor Setar,
Kedah Darul Aman

The location is choosing because of the potential of the location itself. This is because Paradise Bakery is located around housing area , near school and main road of Jalan Pegawai. Thus, we have this opportunity to attract more costumers to come to our bakery.

Paradise Bakery will be opened formally on 1 January 2007.Our bakery will sell various types of cakes, biscuits, pastry, bun, drinks, fast food, ice cream and others. Cakes that we made are very special because our chef has masters in bake and pastry form London. We will produce 10 types of cakes. Besides that, we also take from the suppliers for example biscuits, buns and pastry.



We wish that our company will achieve successful and all of the objectives that we've planned give the best effort to us. We also hope that our bakery will success completely where one day we will become the largest cakes and buns supplier to the whole of residents of Malaysia.

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