

**INFORMATION TECHNOLOGY AND QUANTITATIVE
SCIENCES FACULTY
DIPLOMA IN COMPUTER SCIENCE**



**UNIVERSITI TEKNOLOGI MARA
ARAU CAMPUS**

I-SYSTECH SDN. BHD

ETR 300

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INTRODUCTION

I-SYSTECH SDN. BHD. is a private company, which offers the latest product of office equipment and furniture, which comes in separate or package.

Before we opened our business, which situated at **Shahab Perdana Alor Star, Kedah**, we had done some research about the market size and target market. We are confident that this business will have a high potential to develop because around our business area, we can see many companies and schools and they will be our target market.

In details, our business is located at **205-C, Jalan Shahab 4, Shahab Perdana, Jalan Sultanah Samb., 05150 Alor Star, Kedah**. We had decided to choose this location as our business site because for us, it was an appropriate place to open a new business. With wide size of the shop and company building, it will make a lot of comfortable for us to work, especially when doing this kind of business.

To begin and run the business, **I-SYSTECH SDN. BHD.** needs an initial capitals worth **RM 505,739**. This capital will be used to manage the company, buy initial stocks, pay our staffs' salaries, promotion and other operating cost. With all of our confidence to manage this capital, together with the supports from some useful factors such as good marketing strategies, success promotion and so on, we believe that we can control the market and becomes the most wanted and well known company in some period of time. That is the spirit of business that we put in all of our staff mentality.

COMPANY BACKGROUND

Company's name : I-SYSTECH SDN.BHD.
Company's address : 205-C, JALAN SHAHAB 4,
 SHAHAB PERDANA,
 JALAN SULTANAH SAMBUNGAN,
 05150 ALOR STAR,
 KEDAH DARUL AMAN.
Correspondence address : *Same as above.*
Telephone number : 04-4411234.
Fax : 04-4422331.
Form of business : PRIVATE COMPANY.
Main activity : TRADING LATEST OFFICE
 EQUIPMENT AND FURNITURE
 TOGETHER WITH SERVICES.
Date of commencement of business : 1 January 2005
Date of business registration : 15 Jun 2004
Business registration number : 505403V
Capital source : MAJLIS AMANAH RAKYAT
 MALAYSIA (MARA)
Bank account number : 0232500000052651