



اَوْبُورُ سَيِّتِي بِاَتِي كَوْنُو لُو كِي مَارَا

UNIVERSITI
TEKNOLOGI
MARA

ENTJ 300

J4EM1105E

AUGER MACHINE

*Always deliver more than
expected*



AFIQAH



NASH



HALSIFF



**PREPARED FOR
MR. AHMAD MISUARI BIN IBRAHIM**

business, this project plan of business is hopefully can be as one way for us, to practice our ability and interesting other different way, to be a guideline to encourage our effort for becoming an educative and succeed businesspeople.

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TABLE OF CONTENTS

LETTER OF INTENTION	
ACKNOWLEDGEMENT	
EXECUTIVE SUMMARY	
1.0 INTRODUCTION	1
1.1 Name of the Business	2
1.2 Nature of Business	2
1.3 Industry Profile	2
1.4 Location of the business	2
1.5 Date of business commencement	2
1.6 Factor in selecting the proposed business	3
1.7 Future prospects of the business	3
2.0 PURPOSE OF PREPARING THE BUSINESS PLAN	Error! Bookmark not defined.
2.1 To evaluate the project viability and growth potential	5
2.2 To apply for loans or financing facilities from the relevant financial institutions	5
2.3 To act as a guideline for the management of the proposed business	6
2.4 To allocate business resources effectively	6
3.0 BUSINESS BACKGROUND	7
3.1 Vision and Mission	Error! Bookmark not defined.
3.1.1 Vision	Error! Bookmark not defined.
3.1.2 Mission	9
3.2 Organizational Chart	Error! Bookmark not defined.
3.3 Logo and Motto	Error! Bookmark not defined.
3.3.1 Logo	Error! Bookmark not defined.

3.3.2	Logo description.....	10
3.3.3	Motto	10
4.0	PARTNERSHIP BACKGROUND	11
4.1	General Manager	Error! Bookmark not defined.
4.2	Administration Manager.....	Error! Bookmark not defined.
4.3	Marketing Manager	Error! Bookmark not defined.
4.4	Operation Manager	Error! Bookmark not defined.
4.5	Financial Manager	Error! Bookmark not defined.
	PARTNERSHIP AGREEMENT	17
5.0	LOCATION OF BUSINESS	22
5.1	Physical Location of the Project	23
5.2	Building	24
6.0	MARKETING PLAN	25
	INTRODUCTION.....	26
6.1	Marketing Objectives	26
6.2	Description of Products	27
6.3	Target Market	29
6.3.1	Geographic Segmentation	29
6.3.2	Quality Evaluation of Distributor.....	29
6.3.3	Demographic Segmentation	29
6.3.4	Psychographic Segmentation.....	29
6.4	MARKET SIZE	30
6.4.1	Population Table	30
6.4.1.1	Population 1.....	30
6.4.1.2	Population 2	30

EXECUTIVE SUMMARY

Auger Trolley is the business that officially known as machine. Our business is the partnership business owned by three partners. All the partnership contributes the same amount to start the business. To be successful in our business all the partner has their own role and responsibilities. There are six roles that managed by all the partners which are General Manager, Administration Manager, Marketing Manager, Operational Manager and Financial Manager.

Our client is customers identifying as high, middle and low class who want consume product with affordable price of product. We also targeting busiest workers because we have delivery services of our product to customer home. NAK Sdn. Bhd. offers an auger trolley that give customers comfort to use the auger trolley.

Across Pasir Gudang particularly the NAK Sdn. Bhd. business has seen an explosion of growth over the year. Pasir Gudang is an area that we think the most suitable place to run our business. While there are currently a few businesses like us in Pasir Gudang, but only our business that have special delivery.

The management NAK Sdn. Bhd. consists of 3 lead workers which is Afiqah, Muhamad Nashrullah and Muhammad Halsiff. Our workers have extensive experience in finance, businesses, sales and accounting. These three partners will be taking role responsibilities together instead different duties and portfolio of partners.

Finally, we really hope that our product can be popular in our country and to another country. We promise that we can make something different in future to provide a healthy dessert for everyone.