



**RIMBUN BARBERSHOP**  
**FACULTY OF MECHANICAL ENGINEERING (EM110)**  
**(PART 5)**

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Through these problems we manage to become more organize and mature in dealing with the problems that occur during our research. This business plan covers organization, marketing, operation, financial and training plan and any other information needed by a new entrepreneur as a guide to start this business.

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## **1.0 Introduction**

### **1.1 Name of the business**

Our company name is RIMBUN BARBERSHOP. We use the concept of grab barber shop because we want to make different from other barbershop in Johor. We are offering online booking of barber service using our own mobile application and come right in front of their door to try new marketing way to attract people and ease them to get their hair.

With this kind of services, we believe that our marketing way will go further and way more attractive to the customer.

### **1.2 Nature of the Business**

Our main activity is offering service of giving fresh and trendy haircut. We are also providing experience barber that will satisfy the customer desire.

In addition, we are using barber truck to operate and are given to every barber cum driver of the truck that will arrive to the customer destination around Johor. With this new way of services, we make the customer easier to get fresh haircut.

### **1.3 Industry profile**

Barber services is wide nowadays since the population of people is increasing. RIMBUN BARBERSHOP is aimed to get customer satisfaction level to the fullest which is the mission of their business. They also offering a very good service and presenting customer a comfortable and clean atmosphere in their barbershop.