



اَوْنُوْا سِيْفِيْ تِيْجُوْا لُوْجِيْنَ وَبَارَا
UNIVERSITI
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FACULTY OF CIVIL ENGINEERING

DIPLOMA IN CIVIL ENGINEERING (EC110)

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FUNDAMENTALS OF ENTREPRENUERSHIP

ENT 300

PLUMBUIRE ENTERPRISE

PLUMBING SERVICES

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There are a lot of challenges that we have to face such as finding the cost for each materials in real market, the calculation for each machines needed and the understanding of how plumbing services work for our project. Besides that we have to go through a lot of difficulties with the decision to put a fixed price according to our targeted market besides going through a lot of procedures.

Through these problems we manage to become more organize and mature in dealing with problems that occur during our research. This business plan covers organization, marketing, operation, financial and location and any other information needed by a new entrepreneur as a guide to start this business.

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EXECUTIVE SUMMARY

Pasir Gudang has become one of the on growing population in Johor especially in Masai where new incomer would come and live here. Nowadays, the new resident will search for plumbing service which provides a tip-top customer friendly to make their home more comfortable. Thus, we want to introduce our plumbing service name Plumbuire Enterprise to fulfill the request from publics especially new clients from various properties such as house, school, bungalow, factory and apartment.

At present, there are many plumbing services that provide service for the clients residing here to get help for clogged bathroom, repairing pipe and so on. Therefore, we want to introduce our service and we want to beat other competitor and at the same time provides better service for the clients so that they can benefit the times with comfortable plumbing services while enjoying their moment at the place.