

## **TITLE PAGE**

Title of Business : Tourism

Name & address of Business : Timah Tasoh Resort,  
02200 Kaki Bukit,  
Perlis

Name of Writers :

i. General Manager : Mazziatul Feesya Salleh

ii. Administration Manager : Muzaimah Saleh

iii. Marketing Manager : Afiza Mat

iv. Operation Manager : Nazariah Nazril

v. Financial Manager : Noor Afzan Mat Saad

Date of Submission : -



**Universiti  
Teknologi  
MARA**

**KAMPUS ARAU**

Rujukan : 100-UiTMCPs (HEA -30/7B)  
Tarikh : 29 Jun 2001

**KEPADA SESIAPA YANG BERKENAAN**

Tuan/Puan,

**PENGESAHAN SEBAGAI PELAJAR UiTM**

**TAJUK PROJEK : PERNIAGAAN DI SEKTOR PERLANCONGAN**  
**PROGRAM : DIPLOMA IN BUSINESS STUDIES**  
**KOD KURSUS : ETR 300 (ASAS KEUSAHAWANAN)**

Dengan ini disahkan bahawa nama-nama seperti senarai di bawah adalah pelajar Universiti Teknologi MARA Kampus Arau.

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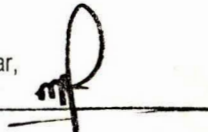
Untuk maklumat tuan/puan mereka ini sedang mengikuti kursus yang tersebut di atas sebagai keperluan program sebelum dianugerahkan Diploma.

Untuk membolehkan mereka menyiapkan kertas projek tersebut, mereka memerlukan maklumat atau bahan dari pihak tuan/puan.

Sehubungan dengan itu, sukacita kami sekiranya pihak tuan/puan dapat membekalkan apa-apa maklumat atau bahan yang diperlukan oleh mereka seperti brosur, risalah dan sebagainya. Sekiranya bahan yang diperlukan oleh pelajar itu merupakan dokumen penting pejabat, ianya bolehlah dibuat salinan fotostat dan kosnya ditanggung oleh pelajar. Maklumat atau bahan yang diperolehi akan digunakan semata-mata untuk tujuan akademik.

Kerjasama pihak tuan/puan dalam hal ini sangat-sangat kami hargai dan pihak UiTM Kampus Arau mendahuluinya dengan ucapan terima kasih. Sekian.

Yang benar,

  
**DR. HJ. KHUDZIR HJ. ISMAIL**  
Timbalan Provos HEA  
b/p Provos

s.k: 1. En. Shaiful Annuar Khalid - Pensyarah  
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Diploma in Business Studies, Part 05,  
UiTM Cawangan Perlis,  
Kampus Arau,  
02600 Arau,  
Perlis Indera Kayangan.

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Encik Shaiful Anuar B. Khalid  
ETR 300 Lecturer,  
UiTM Cawangan Perlis,  
Kampus Arau,  
02600 Arau,  
Perlis Indera Kayangan.

Sir,  
Submitting Business Planning Report For Entrepreneurship Business Planning

With the above reference, we DBS part 05 students have completed preparing this Business Planning on Timah Tasoh Resort and would like to submit this business plan, as a partial requirement to Asas Keusahawanan ETR 300 and to obtain Diploma in Business Studies from University Technology Mara.

2. This report is done based on the information that we get from the researcher. We hope this Business Plan will be satisfied and achieved the objective that was given, Special thanks to all effort and the helps that we got especially to our lecturer because of his supporting.

3. Due to that, we already prepared to have a constructive comment from you.

Thank you.

Yours faithfully,



MAZZIATUL FEESYA SALLEH

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## **EXECUTIVE SUMMARY**

In this modern era, we work more until we do not get enough rest. Enough rest besides the environment that is fresh and peaceful can make a person's life meaningful. So that we, Timah Tasoh Resort, facilitate the rest place that is peaceful and calm and here all facilities to rest are available.

We are confident with all the facilities that we provide we can pierce the market in this services field. This services (resort) in Perlis do not have more challenges and this makes it easy to take place.

Timah Tasoh Resort is situated in Perlis which is situated in Empangan Timah Tasoh. Timah Tasoh Resort is near Padang Besar and Wang Kelian and border to Thailand.

The cost to build this business is contributed by each partner. Besides that we also get a loan from the bank to make it easy to start the operation. And we will get a very large profit by following the certain season.