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FUNDAMENTALS OF ENTREPRENUERSHIP

ENT 300

NEW HUMAN VISION ENTERPRISE

POWER WATER CONTAINER

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Thank You

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EXECUTIVE SUMMARY

A business likewise known as an enterprise, organization or a firm, is an authoritative element and lawful entity made up of a relationship of individual and business can likewise be depicted as an association that gives merchandise and enterprises to human needs. In the other words, the market is also the place that can make the seller and buyer made some facilitate or exchanging item or goods. This process can be physically happen when the buyer visit the bazaar or the shopping complex to made some exchanging goods.

The company's name is New Vision Human Need and it is lead by a General Manager. General Manager is greatly responsible to supervise and make sure that all the workers are fulfil their tasks on doing their jobs. There will four persons to support General Manager which are Administration Manager, Marketing Manager, Operation Manager, and Financial Manager. Every part of organization will prepared the planning for starting the business in the business plan. This is because to make sure all the preparation is making properly and can take the action for every problem.

Thermos is the most important things for those who always do a picnic or traveler. This can be as a helpful gadget to help people to maintain the water temperature whether it cold or not. Our product is newly introduce to the Malaysia society. This product is very special because of its technology that super awesome. Our product also can used as a multitasking gadget. It is because the thermos or we named it as Power Bottle Container can heat the water inside it and also can charge the phone at the same time. This technology in the same time can save our time and energy to make the both things together. We estimate that our product is moderately acceptance among the communities in this company.

This is because the product that we invented will be needed of every person in this world. At the same time, this product will be needed because every person needs to save their time to do the other importance things than to heat the water manually in the kitchen. So, we are expecting that our product can be accepted by the community that really need those technology. We are also targeting that the product can be exported worldwide. It is because, we want to introduce our brand new technology that can help people in their lifetime.