

FUNDAMENTALS OF ENTREPRENEURSHIP (ENT 300)

BUSINESS PLAN

PREPARED BY:

**FACULTY & PROGRAMME: FACULTY OF ELECTRICAL ENGINEERING
(POWER) EE112**

SEMESTER: 4

PROJECT TITLE: ELECTRICAL LAUNDRY

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EXECUTIVE SUMMARY

This business is based on partnership where it consists of four members which hold important positions in the company such as General Manger, Administration Manager, Marketing Manager, Operational Manager and Financial Manager. This business capital is amounted to RM 100,000 where the total contribution of each member is RM 15,000 and the rest RM 40,000 is from Maybank's loan.

Syilling fantastic Enterprise, is the new company that wanted to promote a new product that can be marketed to the whole world. Actually our product name is "Electrical Laundry". This smart laundry is the laundry that has been develop into something new product that can make all people woks getting easier. This product has been designed by our designer. Our product theme is 'classic'.

Our company mission is to develop something new that can be marketed to whole world so that all people can make their life easier. Our company has flowchart according to their rank. At the top was the director and the bellow was assistant and others. This flowchart purpose to provide people with a common language or reference point when dealing with a project or process.

Syilling Fantastic Enterprise is come from our director's idea. The word 'syilling' meaning that each paper money in this world was not enough if there were no 'syiling' to complete it. Besides, the words "fantastic" meaning that we praise our company so that the whole world will now our company name. This is a little bit of our company history.