

# HRDM PRACTICES AND SELF-CONCEPT AS ANTECEDENTS OF

# OCB

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## **DECLARATION OF ORIGINAL WORK**



# BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS (HUMAN RESOURCE MANAGEMENT)

# FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA "DECLARATION OF ORIGINAL WORK"

## I, <u>SITI MASTURAH BINTI AB MAJID,</u>

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature:

Date: 23. DECEMBER 2015

## TABLE OF CONTENTS

	Page
TITLE PAGE	i
DECLARATION OF ORIGINAL WORK	11
LETTER OF TRANSMITTAL	iii
ACKNOWLEDGEMENT	iv
TABLE OF CONTENTS	v-viii
LIST OF FIGURE	ix
LIST OF TABLES	ix
ABSTRACT	х

## **CHAPTER 1 : INTRODUCTION**

1.1	Background of study			
1.2	Problem Statement			
1.3	Research Questions			
1.4	Research Objectives			
1.5	Scope of Study			
1.6	Significance of Study			
	<ul><li>1.6.1 Contribution to industry</li><li>1.6.2 Contribution to Knowledge</li><li>1.6.3 Contribution to Future Research</li></ul>	9-10 10 10-11		
1.7	Definition of Key Term			
1.8 1.9	Limitation Summary			

## **CHAPTER 2 : LITERATURE REVIEW**

2.0	Introd	luction	14		
2.1	Conce	Conceptual discussion			
	2.1.1	The Concept of Organization Citizenship Behavior	14-17		
	2.1.2	Social Exchange Theory	17-19		
	2.1.3	Self-concept	19		
	2.1.4	Human Resource Diversity Management Practices	19-20		
	2.1.5	Training and Development Diversity Management	20-21		
	2.1.6	Compensation Diversity Management	21		
	2.1.7	Career Advancement Diversity Management	21		
	2.1.8	Organization Identification	22		
	2.1.9	Task Interdependent	22-23		
2.2	Previc 2.2.1	ous Research The Relationship between Training and development diversity Management and OCB	23-24		
	2.2.2	The Relationship between Compensation Diversity Management and OCB	24		
	2.2.3	The Relationship between Career Advancement Diversity Management and OCB	25		
	2.2.4	The Relationship between HRDM practices and OCB	26		
	2.2.5	The Relationship between Organinzation Identification and OCB	27		
	2.2.6	The Relationship between Task Interdependence and OCB	28		
2.3 2.4	Theor Hypot	29 30-31			
2.5	Concl	31			

#### ABSTRACT

Organizations today constantly have to discover new ways to be successful and respond to challenges. The employments of workforces who are motivated and willing to exhibit extra role behaviors are important for the survival of the organizations. This study attempts to provide a comprehensive understanding of the antecedents of public employees' organizational citizenship behaviors (OCBs). Using Social exchange theory and Self concept as an overarching framework this study proposed a framework connecting human resource diversity management practices and components of self-concept are examined as major antecedents of (OCBs) in this study. The sample was drawn from local Hospital's employees. Out of 210 surveys distributed, 100 surveys were returned. Hierarchical multiple regression analyses were used to test hypothesis posited in this study. The regression result indicated that HRDM practices and self concept components are important predictors of employees OCB (OCBO and OCBI) within public Hospital. Future research and managerial administration recommendation extracted from the finding were discussed.