

**UNIVERSITI TEKNOLOGI MARA**

***ḤALĀLAN ṬAYYIBAN* CONCEPT  
THROUGH QUR'ANIC THEMATIC  
EXEGESIS : A STUDY ON  
MALAYSIAN HALAL SUPPLY  
CHAIN STANDARD**

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of the requirements for the degree of  
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## AUTHOR'S DECLARATION

I declare that the work in this thesis was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Post Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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## ABSTRACT

The development of any conceptual idea always needs a holistic and interconnected data to be analysed. Otherwise, the outcome will overlook some of its very pertinent elements which eventually affect the overall structure of the concept. In most of the academic discourse, the process to understand *ḥalālan ṭayyiban* concept always begin from the Islamic rulings (*ḥukm*) perspective before transforming it into the form of standard, regulation, or law. Due to this kind of legal and ethical tendency to draft laws and regulations for halal industry, the outcomes have therefore, merely pertained to the Islamic rulings elements as the structural component of halal concept, whereas the concept itself as introduced by the Qur'an occupies ideas beyond the ruling aspects. Besides leading to the incomprehensiveness of conceptual understanding, it will also affect some of the important aspects such as the scope of halal, the context of rulings and its suitability, and overlooked some other pertinent components of halal, which are evidently exist in the Qur'an. The consistent use of "*ḥalālan ṭayyiban*" phrase, which appears four-time in different chapters and focuses indicate that a serious conceptual idea has been presented in the Qur'an. Therefore, this thesis proposes that the most appropriate method to develop a holistics *ḥalālan ṭayyiban* concept is through the Qur'anic thematic exegesis (QTE) where all of the phraseological aspects of related verses were analysed in order to explore the very essential elements that come from the same set of data. The four main verses are; *al-Baqarah* (verse 168), *al-Ma'idah* (verse 88), *al-Anfal* (verse 69), and *al-Nahl* (verse 114), which contain the phrase of "*ḥalālan ṭayyiban*" were analysed followed by all of the pertained verses with the word "*ḥalāl*" and "*ṭayyib*" existed in the Qur'an. The morphological analysis shows the very miracle of Qur'anic structure where both "*ḥalāl*" and "*ṭayyib*" related verses occupy the same amount of its antonym i.e. "*ḥarām*" and "*khabīth*" related verses, which all are scattered 99 times throughout the entire chapter of the Holy Book. The result reveals that a few new criteria of *ḥalālan ṭayyiban* underlie in both conceptual and operational parts which can be considered as critical needs in halal industrial practice nowadays. They are; the halal-Kosher relation (*ṭa'ām ahl al-kitāb*), naturalness or organic (*ṭabi'īyyah*), and non-doubt (*ghayr syubḥah*). The operational part, which is more shaped by the ruling (*fiqh*) aspect, on the other hand, are the non-impure (*ghayr najis*), safety (*ghayr muḍār*) and the last two i.e. the non-contaminate and segregation are more shaped by the actual industrial need. As the focus of this research is limited to the Malaysian standards on halal supply chain, all the related documents contain the description about halal and halal supply chain concept were examined with all of the proposed new criteria both conceptual and operational part. A few fiqh methods also proposed to cater the need of the operational part i.e. *al-talfīq* (amalgamation) and *al-takhayyur* (selection). A mixed of quantitative and quantitative methods are employed which involve documents analysis, experts structured interviews and data analysing software i.e. the Atlas.ti

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