



اُونِيُوَرَسِيْتِي تِيكْنُولُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

FUNDAMENTAL OF ENTREPRENEURSHIP (ETR300)

DIPLOMA IN ELECTRICAL ENGINEERING

Business Plan Report

EZ ENTERPRISE

Prepared by

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10th November 2009

Sir,

SUBMISSION OF THE BUSINESS PLAN

I am the person as stated above who is the group in-charged and the General Manager of the EZ Enterprise would to submit our business plan

2. The purpose of completing this business plan is to fulfill part of the learning requirement for subject Fundamentals of Entrepreneurship (ETR300). The subject is compulsory for all final semester students here at UiTM. We hope and believe that this subject, ETR300 can serve us a good platform before we graduate from UiTM in order to embark into challenging business world. Indeed this subject has made us understand the fundamentals of building a successful business and becoming the successful entrepreneurs.

COVER LETTER

This Business Plan is specifically designed on the purpose of obtaining a loan for developing a new venture in our area. To support our proposal, we had to do many researches regarding what we really want to implement on. In this case, we are to build on a project of electrical device and innovation. We selling a wireless switch which can replace any manual switch on the wall to remote switch (wireless).

This Business Plan do contain lots of information on our entire plan that are the administrative plan, marketing plan, operational plan as well as the financial plan. It also consists wholly of data and information that has been collected and then analyzed with the proposed project in mind.

Designing a Business Plan does bring hopes that we can actually get working on this project by receiving the source of capital that we are eager for. We had really stated on all necessities in the Business Plan just to have the attention of our evaluators. We do have the willingness to personally present or furnish any additional materials to facilitate better understanding of the proposed project.

ACKNOWLEDGENT

Alhamdulillah, all praises to Allah SWT, the Al-Mighty for His consent and bless that makes this ETR300 Business Plan Report is successfully completed. We would like to extend our heartiest thanks to our beloved lecturer, **En. Abd. Razak Hj. Shariff** who is never get tired to guide and teach us the correct way in ensuring the completion of our business plan.

To our fellow groups members, who are made up as the group Manager, we would like to congratulate each other for successfully complete this business project. This project has taught us to become more co-operative and wiser in managing our time and plan schedule in completing our tasks.

We feel this business plan has opened up our eyes, mind to the real business world, and serves a milestone for anyone of us if he decided to participate in the challenging carrier. After all, we do believe that putting much effort, concentration and wonderful ideas for making this EZ Enterprise into reality has indeed benefited ourselves in preparation to face the outside world.

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