

THE BUSINESS PLAN OF KINDERGARTEN
AND NURSERY

STAR SHINE KINDERGARTEN
AND NURSERY

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Fundamental Of Entrepreneurship (ETR300) | 2011 Managerial Plan

DECLARATION

Student of ENT 300 groups,
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Sir / Madam / Miss

SUBMISSION OF BUSINESS PLAN OF STAR SHINE KINDERGARTEN

Refer to the above matter; with sincerely, we submit the original copy of business plan of nursery and kindergarten that finished by our group.

2. In this business plan, we include all the important elements that needed which are managerial plan, administration plan, marketing plan, operational plan and financial plan.

3. We also had finished the business plan based on the format and procedures that is given as the guideline for our project.

4. All of us also had tried our best and giving the full commitment on this business plan. We also fill all the requirements with the useful information for the business that we will open. In addition, we hope that our project (business plan) will be a good and useful reference for those who interested in business.

5. Lastly, we are hoping that this business plan is finished by satisfy the ENT 300 requirement and have considerable judgments from your behalf.

I

SALINAN FOTO TIDAK DIBENARKAN

INTRODUCTION

Business can make us get easier profit but we must prepare it carefully and brilliantly. It is alright if the first business that you held did not gain profit. This is because it was the first time you go trough on business. It is also happen with us. All of us are trying to involve ourselves in business world. Our business is a partnership business and we would like to open a kindergarten and a nursery.

First of all we want to introduce you to our company that called as Star Shine Kindergarten. This business is combining the nursery and kindergarten. Our business is more focused on services and will be located at Taman Mega, Jalan Labuk, 90000, Sandakan, Sabah. The reason we choose this place because it is situated at the housing lot and busy area. Most of the family there are the person that has a carrier. They do not have enough time to look after their child. So, we take an initiative to build the kindergarten and nursery there to help the parents to take care and teach them.

However, our business commencement is still in the process of registration. In addition, the factors of selecting the proposed business because we care about the children's education and we want to born the children that has many creativity, active and full of skills for their selves, family and country. Besides that, we also try to avoid them from being hurt with their babysitters.

In the future, we hopefully that our business will born many useful person that can help to develop our country.