



A study on how Klang Port Management Sdn. Bhd.  
can be fully utilized in promoting  
international trade.

Submitted in Partial fulfillment of the  
requirements of BBA ( Hons) International  
Business.

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Dear Sir,

**SUBMISSION OF THESIS**

Referring to the above matter, I hereby submitted my thesis as a requirement for completion of my study of BBA (Hons) International Business.

For this thesis, we have conducted survey and research entitled “ *A study on how Klang Port Management Sdn. Bhd. can be fully utilized in promoting international trade*”.

Therefore, I hope you will find this thesis as satisfactory as you required.

Thank You,

Yours faithfully,



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## **TABLE OF CONTENTS**

	Page
ACKNOWLEDGEMENT	ii
TABLE OF CONTENTS	iii
LIST OF TABLES AND FIGURES	ix
GLOSSARY & ABBREVIATION	xii
ABSTRACT	xv
<b><i>CHAPTER ONE : INTRODUCTION</i></b>	
1.1 Background of study	1
1.2 Problem statement	3
1.3 Objective	4
1.4 Significant/importance of the study	5
1.5 Limitation	6
<b><i>CHAPTER TWO : LITERATURE REVIEW</i></b>	
2.1 Malaysian external trade	7
2.2 The contribution of trade to development	8
2.2.1 The importance of infrastructure to support export	12
2.3 Malaysian Port: An overview	12
2.3.1 Structure of the local port system	13
2.3.2 Load Centre concept	15
2.4 Customer requirement on port facilitation	18
2.5 KPM : One of the port management in Malaysia	23
2.5.1 Background of KPM	23
2.5.2 Trade facilitation in KPM	24
2.5.2.1 North Port	24
2.5.2.2 South Port	25

## **ABSTRACT**

Lack of customers may cause many disbenefits not only to Klang Port Management Sdn. Bhd. (KPM) as a port management but also to overall logistics chain such as freight forwarding agents, haulage companies, shipowners, and also warehousing companies. In general, it will also affect the national economy. The purpose of this research is to analyze and to stress on the important of the utilization of Klang Port Management Sdn. Bhd. in promoting international trade. The utilization of KPM is important to ensure maximum results and to eliminate any difficulties to encourage more cargo owners using local port. KPM also must aware the situation and find out the solution to overcome this problems.

As the largest port in Malaysia, KPM should attract more customers to use their port. Services provided by KPM, which includes efficient transport facilities and current facilities and development must be fully utilized by Malaysian cargo owners. The location of KPM in the Free Commercial Zone also one of the advantages to the cargo owners to utilize KPM. Cargo owners must aware that they should do much to change their attitudes towards Malaysian port. At the end of the study, the researcher provides some recommendations to the problems. KPM can use the recommendations as a guideline in order to reduce or solve the problems.