STUDENT SATISFACTION TOWARD FOOD SERVICE CAFETERIA AMONG UNIVERSITY STUDENT IN UITM PERLIS

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Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguish by quotation marks and sources of my information have been specifically acknowledged.

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ABSTRACT

This study discusses on the student satisfaction about the university food service

cafeteria in UiTM Perlis. Based on the framework, there are four main independent

variables which are food quality, price fairness, ambience and staff performance and

one dependent variable which is student satisfaction used in this study. This research

was conducted at UiTM Arau, Perlis which the students are the respondents for this

research. A total 10 questionnaires were distributed as pilot study. The objective of this

study is to identify about the satisfaction of the university student about the food service

cafeteria.

Keywords: food service cafeteria, satisfaction.

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