



1.0 INTRODUCTION

1.1 NAME OF COMPANY

GLOMUSH Enterprise stands for Global, Glow, and Glory Mushroom. This company was established by Nur Haizuin Ismail, Shaidatul Azia Zailani, Siti Fareeza Mukhtar, Siti Rosliza Abd Manaf and Siti Suhada Shafie. This company is a partnership company. We choose this name because of the depth meaning and it can stimulate people to buy our products. Besides, we want to supply our products to international industry step by step. At the first time we introduce and produce oyster mushroom only. This is because we want to see and get the respond from the community in Machang Kelantan area.

1.2 NATURE OF BUSINESS

Our main activity is plant the Oyster Mushroom (*tiram kelabu*). Oyster Mushroom also known as Pleurotus, Tree Oyster, Pleurotte and Pleurote mushrooms. Oyster mushrooms have a fluted, oyster-shell shape and soft texture. The flavour is delicate and subtle, and the flesh succulent. They are versatile, and rapidly absorb other flavours during cooking. Oyster mushrooms are best cooked quickly, and team well with seafood, chicken, veal and noodles. They are now available in white, beige, pink or yellow varieties, although the white remains the most widely available. When grown to a large size, they are sometimes sold as “abalone mushrooms”.

This activity does not require high budget because it easy to plant and the ingredient came from unused materials such as wood dust, palm oil fiber and so on. Beside that, the room just needs to cover with dark canvas and require wood shelves to put mushroom polybags. As we know in Machang is difficult to get the fresh mushroom because there are not enough mushroom supplier in Machang area. This can be proof when one stall or restaurant have not served the mushroom dishes, then the other stall and restaurant also have not serve these dishes. That means this place does not get enough supplier for the mushroom so we conclude that we should join this industry because of this opportunity.



1.3 INDUSTRY PROFILE

At the first time for our business, our company just produces mushroom that used only for food. So we want to supply our product to people around Machang, Kelantan. Mushroom is one of the foods that have many requests from people. We also try to produce the cook of mushrooms such as crisp mushrooms for our first product.

1.4 LOCATION OF THE BUSINESS

For this business we choose the location in Labok, Machang because the weather is wet and cold. This area is fully with plant such as rubber trees, palm oil trees, and equator plant.

1.5 DATE OF BUSINESS

We registered our business with ROB or Register of Business on 2 May 2008, then our business approved after six month from the date of filing. Finally, we have full permission to operation our business on 24 November 2008. We choose this date because at the end of the year, the cold season will come so this is a best time for mushroom to growing very well. As we know the mushroom need the place that the dark and cold.

1.6 FACTORS IN SELECTING THE PURPOSED BUSINESS

The factors of why we select this kind of business is because we want to respond the government initiative to be the local entrepreneur. Nowadays, the government is trying to persuade the youth to be the entrepreneur to improve the local industry in Malaysia. So, we have to support our local industry in Malaysia. This also be the platform of opportunity to the local citizen or youth to have the work and do not be jobless anymore. The next factor of why we choose this business is we want to develop the economy especially in Machang, Kelantan. We see that in Machang, the citizens in Machang mostly prefer the job in government such as teacher, officer or businessman. They are not exposed to being entrepreneurs. This is the opportunity to expose to them about being an entrepreneur and develop their economy by have the



side project. We also want to supply the lawful products which not using any addition chemical ingredients which are illegal especially for the Muslim.

1.7 FUTURE PROSPECTS OF THE BUSINESS

In the future, we want to produce the variety types of mushroom such as button mushroom, cup mushroom, flat mushroom and Swiss brown mushroom. These types of mushroom can attract more customers come to our company to order these mushrooms. By variety types of mushrooms, customers can choose which mushroom that they want to order and buy for their business. Besides, we plan to be the largest supplier in Singapore, Indonesia and Brunei by sell and produce variety types of mushrooms. Based on mushrooms, we hope can produce more mushroom product especially in healthy products such as vitamin, cosmetic products and shower products. Mushrooms are a natural product with many nutritional advantages. They are free of cholesterol and contain virtually no fat or sodium. Mushrooms supply dietary fiber and are a good source of several important B group vitamins, especially niacin and riboflavin. We want to show to all community and society that mushroom not for food only but also for others useful uses.

2.0 PURPOSE

This business plan is prepared by Glomush Enterprise for the purpose of obtaining working capital loan from the Maybank for the amount of RM50, 000.



3.0 COMPANY BACKGROUND

- a. Name of the company:
 - i. Glomush Enterprise
- b. Business Address:
 - i. Lot 352 Labok Machang Kelantan
- c. Correspondence Address:
 - i. No 32A Lot 352 Labok Machang Kelantan
 - ii. <http://www.glomushlabok.com.my>
- d. Telephone Number:
 - i. Office : 09-7654321
 - ii. H/P No : 012-5413517
 - iii. Fax : 09-7654123
- e. Form of Business:
 - i. Partnership
- f. Main Activity or Activities:
 - i. Plant Oyster Mushroom (*Tiram Kelabu*)
 - ii. Supply and sell our product to people around Machang, Tanah Merah and Pasir Putih Kelantan.
- g. Date of Commencement:
 - i. 24th November 2008
- h. Date of Registration:
 - i. 02nd May 2008
- i. Registration Number:
 - i. CA0131092-X
- j. Name of Bank:
 - i. MYBANK Malaysia Berhad
- k. Bank Account Number:
 - i. 156169116285



3.1 PARTNERSHIP AGREEMENT

From the business, the names above agree with this agreement that contain partnership rules under Partnership rules under Partnership ACT 1961. This partnership agreement contains:

- a. Any shareholders or partner have their rights to comment or argue with any plan or suggestion for business priorities.
- b. Every partner of shareholders is entitled to participate in the business management.
- c. All of the partners and shareholders will be responsible as any risk faced by the business.
- d. No interest are payable on partners capital.
- e. Profit and losses are shared equally among partners and shareholders.
- f. Shareholders and partners are not allowed to use company's assets or funds for personal matter.
- g. Expulsion of any partners of shareholders must be in the form expressed agreement between the partners concerned introduction of a new partner must be by a unanimous consent from all existing partners.
- h. Any partners or shareholders are not allowed to use company's name for other purpose without permission.