



اُنْدِيُو سَرِي تِي اِنْدِيُو لُو كِنِي فَا مَرَا
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TEKNOLOGI
MARA

FACULTY OF INFORMATION MANAGEMENT

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(KAMPUS MACHANG)

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STRIKERS UNITED SDN. BHD.

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We are privileged to have been the opportunity to explore the world of business and entrepreneurship. This project makes more experience about the work that goes on behind the setting up of a business. We can gain insight into how the creation of a legal entity in the right way. Hope that thing we learn in this project will help us in our future involvement in business someday.

We also learn about teamwork and the importance of having a team of thought and vision. In this business plan, she taught us the meaning of collaboration in teams. This spirit should be there at all members of organization to raise the name of the company with a higher level. To partnership in Strikers United team, thank you for your cooperation and commitment throughout the project was undertaken. Hopefully it will fulfil our aspirations in becoming future Bumiputra entrepreneurship.

Thank you.

1.0 Introduction



Strikers United Sdn. Bhd. is established on January 3rd 2012. We provide an indoor futsal service which located at Lot 74A, Bukit Ilmu, 18500 Machang, Kelantan. Some surveys have been conducted and we found that the demand in this sport is high so that we came out with a business plan to open a new futsal centre to provide the community with a good service.

During the survey, we found that UiTM students are the most people who play futsal in this area so we try to provide a better place for them to play futsal with reasonable price. Besides that, other people around this area also can enjoy our good service.

In addition, the location of our premise is strategic as it is located at front of UiTM which estimated 200 metres from the main entrance. The location is not only strategic but also safe especially for students who want to rent a court at night.

We hope that with the presence of our futsal centre, people can enjoy our service.

We will try our best to give better service and will improve from time to time.

2.0 Objective of Business Plan

The objectives of the business plan are as follows:

- To provide indoor soccer service for all level of ages in order to encourage them in sports activity.
- To prevent unhealthy activities and lifestyle.
- To grow profitably.
- To search new talent player and bring their ability forward for our country. As for the gratuity, our company name will be well-known that capable of searching fresh talented futsal player.