



**FACTORS THAT INFLUENCING THE FLUCTUATION PRICE OF
RUBBER IN THE MARKET**

WAN NOR SYAMIMI BINTI WAN JUSOH

2008280748

BACHELOR OF BUSINESS ADMINISTRATION

(HONS) INTERNATIONAL BUSINESS

FACULTY BUSINESS MANAGEMENT

UNIVERSITI TEKNOLOGI MARA MELAKA

APRIL 2010

**FACTORS THAT INFLUENCING THE FLUCTUATION PRICE OF
RUBBER IN THE MARKET**

WAN NOR SYAMIMI BINTI WAN JUSOH

2008280748

**Submitted in Partial Fulfillment
Of the Requirement for the
Bachelor of Business Administration
(Hons) International Business**

**FACULTY OF BUSINESS MANAGEMENT
UITM, MELAKA**

APRIL 2010

DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS ADMINISTRATION
(HONS) INTERNATIONAL BUSINESS
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITY TEKNOLOGI MARA
MELAKA**

“DECLARATION OF ORIGINAL WORK”

I, Wan Nor Syamimi Binti Wan Jusoh

I/c Number :870426-11-5032

Hereby, declare that

- This work has not previously been accepted in substance for any degree, locally, or overseas and is not being concurrently submitted for this degree or any other degrees
- This project paper is a result of my independent work and investigation, except where otherwise stated
- All verbatim have been distinguished by quotation marks and sources of my information have been specifically acknowledged

Signature: _____

Date: _____

LETTER OF SUBMISSION

20th April 2010

The Head of Program
Bachelor of Business Administration (Hons) International Business
Faculty Business Management
Universiti Teknologi MARA
110 Off Jalan Hang Tuah
75300 Melaka

Dear Sir,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled “Factors that will Influencing the Fluctuation Price of Rubber in the Market” to fulfill the requirement as needed by the Faculty of Business Managemet, Universiti Teknologi MARA.

Thank You

Your sincerely

WAN NOR SYAMIMI BINTI WAN JUSOH

2008280748

Bachelor of Business Administration (Hons) International Business

ABSTRACT

The development of Malaysia's primary commodities sector has had a major impact on the country's economic achievements in the last few decades. The Malaysian natural rubber (NR) industry has had over 100 years of existence. It has grown to become an important industry in Malaysia, especially in terms of employment opportunities for rural smallholders' families, foreign exchange earnings and downstream activities. However, over the last few years the NR industry has faced a multitude of problems in the fields of economics, production and related aspects.

This study had been done to identify the factors that will influence the fluctuation price of rubber in the market and also the action taken to solve this problem. For the completion of this study, secondary data had been use as a data collection. The data is given by the company and also from external resources such as journals, reference book and internet. In this study, it had covered the aspect that can influence the fluctuation price of rubber in the market and the way to handle this problem. By comparing between Malaysia and other countries practice, we can know which the best way to fix the problem that they had faced.