



UNIVERSITI TEKNOLOGI MARA

FUNDEMENTAL OF ENTREPRENEURSHIP ENT300

BUSINESS PLAN

LE'VIA COMPANY

PREPARED BY:

NAZRUL BIN JIMMY

HAMIZAN BIN LINUS

MOHD AL-HAIRRIN BIN SABIN

HAFIZUL BIN OSMAN

FLORA FABIAN

MOHD ROSMAN BIN JUANIS

2015

Partnership Agreement

HAKMILIK
Perpustakaan
Universiti Teknologi MARA (UTM) Caw. Sabah
Beg Berkunci 71,
88997 Kota Kinabalu, Sabah

The Partnership Agreement Act (1965) and the moment of understanding stated that the entire member had agreed on the term of the Partnership Agreement Act.

This agreement bounds the parties mentioned below :

	NAME	I/C NUMBER
1	NAZRUL BIN JIMMY	940902-12-5583
2	HAMIZAN LINUS	930313-12-5471
3	MOHD AL-HAIRRIN BIN SABIN	941204-12-5935
4	HAFIZUL BIN OSMAN	940415-12-6431
5	FLORA FABIAN	920909-12-5692
6	MOHD ROSMAN BIN JUANIS	940807-12-6123

Agreement Condition :

- All the business partners have agreed with the name of the business called "Le'Via".
- All the business partners agree to start the business on 5 January 2016.
- The nature of the business is product.

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BUSINESS PLAN PURPOSE

=> Prepared by Le'Via for the purpose of :

- 1) To obtain working capital loan from commercial bank RM100,000 in order the business can be accomplish and cover our day by day operation.
- 2) To see what is not be seen right now but have to in the future. This is because we need to think critically and analytically in preparing the business plan.
- 3) To act as a guide line for the management of the proposed business and also can be used as material for the future reference and guidance for these who interested to stait up a business.

INTRODUCTION

Le'Via is a product to replace sugar and lemonade flavor added. This product suitable for all ages and it is good for our health. Our product is a new innovation and still does not have in market. Although our product still new in the market, it can promises better opportunities for us to invest because the concept of our product is different than other competitors. Our products can fulfill satisfaction of our future customer.

The name of our products Le'Via is simple and direct to point which is stevia combination with lemonade. It is easy to understand and easily remembered because the term we use to define our product. It is also common and will not welcome confusion people thought when interpreting.

We dare to take a risk because we believe that every opportunities lies in what we cannot see right now but can see in the future. One of the most important aspects that drive us to select this kind of business is because we realize the demand of the customer that need something new and will attract customers.

Lastly, our business will be located at Center Point (Ground Floor) in Kota Kinabalu due to development of economic in that particular area that can attract local customer and tourists. We will find the best and profitable area to set our business. We believe that through effort and each partner contribution can achieve our stated objectives, vision and mission.