

**THE STUDY OF EMPLOYEE SATISFACTION IN NEW
STRAITS TIMES PRESS BERHAD (NSTPB), KUALA
LUMPUR**

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**Submitted In Partial Fulfilment of the Requirement for
the Bachelor of Business Administration (Hons) Human
Resource**

**FACULTY OF BUSINESS MANAGEMENT
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LETTER OF SUBMISSION

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Dear Sir,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled “**THE STUDY OF EMPLOYEE SATISFACTION IN NEW STRAITS TIMES BHD (NSTPB)**” to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA

Thank you

Yours sincerely,

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Bachelor of Business Administration (Hons) Human Resource



BACHELOR OF BUSINESS ADMINISTRATION (HONS) HUMAN RESOURCE

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“DECLARATION OF ORIGINAL WORK”

I, SUHAIDA LAILY BINTI SULAIMAN (830121-08-5534)

Hereby, declare that:

1. This project paper has not previously been accepted in substance or any degree, locally or overseas, and not being concurrently submitted for this degree or any other degrees.
2. The results from this project paper consists my independent work and research excepts some information that stated.
3. All verbatim extracts have been distinguished by quotation marks and sources of our information have been specially acknowledged.

Signature: _____

Date: _____

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ABSTRACT

This study is a research of employee satisfaction in New Straits Times Press Berhad (NSTPB) whereby the researcher was in internship in the organization for five months to complete the study in Bachelor of Administration (Hons) Human Resource. The research is about the satisfactory of the employees towards the organization who worked for long years which explained their comfort zone in the organization and they do not have any intention to move out. Furthermore, this research explained the relationship between the independent variables and dependent variable which related to one and another. The independent variables consist of work dimension, pay dimension, promotion dimension and co-workers dimension has connected with the dependent variable which is the employee satisfaction. The employee satisfaction may be affected if any modifications have been made on those independent variables due to their linkage to each other and may influence the organization performance and publication in media press industry. The results of this research are based on the findings and analysis made using the Statistical Package for the Social Science Program (SPSS) and illustrates the verification between the dependent variable and independent variables. Literature reviews based on varies articles which are relevant to the study are included to verify and sustain that the research is valid. Conclusions and recommendations are comprehended for the organization to develop and improve in the upcoming future.