



**THE EFFECTIVENESS OF MAJAICO TRAINING IN
PROMOTING JAPANESE WORK CULTURE
AMONG PROTON EMPLOYEES AT PTMSB**

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**BACHELOR OF BUSINESS ADMINISTRATION
(HONS) INTERNATIONAL BUSINESS**

FACULTY OF BUSINESS MANAGEMENT

UNIVERSITI TEKNOLOGI MARA

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MAY 2011

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Submitted in Partial Fulfilment of the Requirement for
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International Business

FACULTY OF BUSINESS MANAGEMENT UiTM,
KAMPUS BANDARAYA MELAKA

MAY 2011

DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS ADMINISTRATION (HONS) INTERNATIONAL
BUSINESS
FACULTY OF BUSINESS MANAGEMENT
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KAMPUS BANDARAYA MELAKA**

“DECLARATION OF ORIGINAL WORK”

I, NURUL HUSNA BINTI HAJI RAMLIE , (I/C Number: 880520086046)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees
- This project paper is the result of my independent work and investigation, except where otherwise stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____

Date: _____

LETTER OF SUBMISSION

Date of submission

3rd May 2011

The Head of Program
Bachelor of Business Administration (Hons) International Business
Faculty of Business Management
University Teknologi MARA
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Dear Mdm,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled "THE EFFECTIVENESS OF MAJAICO TRAINING IN PROMOTING JAPANESE WORK CULTURE AMONG PROTON EMPLOYEES AT PTMSB" to fulfil the requirement as needed by the Faculty of Business Management, University Teknologi Mara.

Thank you

Yours sincerely

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ABSTRACT

Employee's work performance plays a vital role in every organization either to give positive or negative influence towards productivity depends on how the employees perform and the levels of competencies skills have in accomplishing the work task. The latest knowledge, skills, attitudes, commitments and performances are needed to take into consideration by organization in order to get higher productivity and to give a good impact to organization's profit. In order to get a better employee's work performance, MAJAICO training can be the suitable solution which can be taken by the organization. Therefore, this case study attempts to identify the effectiveness of MAJAICO training centre in promoting Japanese work culture. Five dimensions have been chosen as the focus of this study which is knowledge, skills, attitudes, commitments and performances. MAJAICO training introduces the Kaizen, 5'S and activities mainly through the implementation of the Lean Production System (LPS) which increases production efficiency, thereby reducing waste and cost. The activities will be conducted by the Japanese experts' in this field. The result of this study indicates MAJAICO training provides the effective impact to the PROTON employees. Besides that, MAJAICO training program also proves that the Japanese work culture can be suitable and effective to the PROTON employees' in PTMSB regarding to their work performance and development.