



**THE CHALLENGES OF EMPLOYABILITY AMONG UITM
GRADUATES IN OIL AND GAS INDUSTRY**

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THE CHALLENGES OF EMPLOYABILITY AMONG UITM GRADUATES IN OIL AND GAS
INDUSTRY

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Submitted in Partial Fulfillment of the Requirement for the
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FACULTY OF BUSINESS MANAGEMENT

UNIVERSITY TECHNOLOGY MARA MELAKA CITY CAMPUS

DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION

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I, NURUL FARHANA BINTI MOHD, (I/C NUMBER: 910607-08-5200)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of our independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of our information have been specifically acknowledgment.

Signature:.....

Date:.....

LETTER OF SUBMISSION

Prof. MadyaSabariahBinti Haji Mahat

Mkt 669 Industrial training project paper Report

UiTMMalaccaCity Campus

7 January 2014

Dear Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled “THE CHALLENGES OF EMPLOYABILITY AMONG UITM GRADUATES IN OIL AND GAS INDUSTRY’ to fulfill the requirement as needed by Faculty of Business Management, University Technology Mara.

Thank you.

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Yours sincerely,

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ABSTRACT

The aim of this study is to determine the challenges of employability among UiTM graduates in oil and gas industry. Due to too many graduates supply, there could incurred the challenges of employability especially among UiTM graduates as my subject for this study. There are several issues that have been identified for the challenges that faced by UiTM graduates such as marketability, employability skills and employers' needs/requirements. The outcomes have been confirmed where employers' needs is the most important issues that graduates need to be more focus on. So that they can prepare well on how to attract the employers attentions to them by understand the employers' needs.

Keywords:marketability, employability skills, employers' need/requirements, challenges of employability.