

THE GAP ANALYSIS OF PRE AND POST DIVIDEND RECEIVED BY MEMBERS PRIOR AND AFTER THE SPLITTING OF KOPKENEM FROM RISDA MELAKA

NOR AKMAR BINTI NOR AFANDI 2006154475

BACHELOR OF BUSINESS ADMINISTRATION (HONS) MARKETING FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA MELAKA



BACHELOR OF BUSINESS ADMINISTRATION (HONs) MARKETING

FACULTY OF BUSINESS MANAGEMENT

UNIVERSITI TEKNOLOGI MARA

MELAKA

"DECLARATION OF ORIGINAL WORK"

I, Nor Akmar binti Nor Afandi (IC Number: 841116-03-5026)

Hereby declare that;

- This work has not previously been accepted in substance for any degree, locally or overseas and is not concurrently submitted for this degree or any other degrees
- This project paper is the result of my independent work and investigation except where
 otherwise stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged

Signature:	Date:
oignature	Date

LETTER OF SUBMISSION

3rd MAY 2010

The Head of Program

Bachelor of Business Administration (Honours) Marketing

Faculty of Business Management

Universiti Teknologi Mara

Kampus Bandaraya Melaka

110 Off Jalan Hang Tuah

75300 Melaka

Dear Sir,

SUBMISSION OF PROJECT PAPER

Attached is the project titled "THE GAP ANALYSIS OF PRE AND POST DIVIDEND RECEIVED BY MEMBERS PRIOR AND AFTER THE SPLITTING OF KOPKENEM FROM RISDA MELAKA" to fulfil the requirement as needed by the Faculty of Business Management, Universiti Teknologi Mara

Thank you.

Yours sincerely,

NOR AKMAR BINTI NOR AFANDI

2006154475

Bachelor of Business Administration (Honours) Marketing

TABLE OF CONTENTS

CONTENT	PAGE	
ACKNOWLEDGEMENTS		ii
TABLES OF CONTENTS		iii
LIST OF TABLE		vii
ABSTRACT		ix
CHAPTER ONE: INTRODUCTION		
1.1 Introduction of Cooperative Societies		1
1.1.1 History of cooperative movement in Malaysia		3
1.2 Background of the Company		5
1.3 Background of the Study		7
1.4 Issue Statement		10
1.5 Objectives		11
1.6 Significance of the Study		11
1.7 Definition of Terms		14

THE GAP ANALYSIS OF PRE AND POST DIVIDEND RECEIVED BY MEMBERS PRIOR AND AFTER THE SPLITTING OF KOPKENEM FROM RISDA MELAKA

NOR AKMAR BINTI NOR AFANDI 2006154475

BACHELOR OF BUSINESS ADMINISTRATION (HONS) MARKETING FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA KAMPUS BANDARAYA MELAKA

Abstract

The purpose of this case study was to know why dividend pre-RISDA versus post-RISDA was different. The amount of dividend was different because the dividend when the cooperative subsidized by RISDA was better than after the cooperative was independent from RISDA. The different amount of dividend also affected the cooperative members. So, they suggested the cooperative to increase the amount of dividend. Then, cooperative must do something to gain higher dividend for their members by doing lot of business. It is because when cooperative gain higher profit they can give higher dividend but if the cooperative failed to gain higher profit the amount of dividend received by members will also decrease.

After doing the gap identification between pre-RISDA and post-RISDA can reveal the process to find the solution from the issue of different of dividend between pre-RISDA and post RISDA. After doing gaps identification that process helped detect the elements that were contributing to the issue. Finally suggestions and conclusions had been drawn.

Keywords : Dividend Received by Members

Paper Type : Case Study