



**THE FACTORS WHICH INFLUENCE TRAINING EFFECTIVENESS AT
UDA HOLDINGS BERHAD**

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**BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS (HUMAN RESOURCE MANAGEMENT)
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APRIL 2010

DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS
(HUMAN RESOURCE MANAGEMENT)
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UNIVERSITI TEKNOLOGI MARA
“DECLARATION OF ORIGINAL WORK”**

I, NORLIA BINTI MOHAMAD NADZIRI, (I/C Number: 850117 – 06 – 5344)

Hereby, declared that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or other degrees.
- This project paper is result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____

Date: APRIL 30, 2010

LETTER OF TRANSMITTAL

Date: APRIL 30, 2010

Norlia Binti Mohamad Nadziri (2008280244),

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110 Off Jalan Hang Tuah, MELAKA.

April, 2010

The Project Advisor,

Encik Helmy Fadlisham Bin Abu Hasan,

Universiti Teknologi MARA, Melaka City Campus, Melaka

Dear Sir/Madam,

SUBMISSION OF PROJECT PAPER (HRM 662)

Attached is the project title “**THE FACTORS WHICH INFLUENCE TRAINING EFFECTIVENESS AT UDA HOLDINGS BERHAD**” to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you,

Yours sincerely,

NORLIA BINTI MOHAMAD NADZIRI

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Bachelor of Business Administration with Honours (Human Resource Management)

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ABSTRACT

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The Factors Which Influence Training Effectiveness At UDA Holdings Berhad

This research is study on the Factors Which Influence Training Efectiveness at UDA Holdings Berhad. This is also attempts to identify the significant determinants of training effectiveness. By constructing a hypothetical research model to investigate the effect of 3 variables; trainer, training contents, and training methods (independent variable) towards training effectiveness (dependent variable), a survey questionnaire was distributed to employees in various departments on UDA Holdings Berhad who have attended training programs. Data was obtained and subjected to reliability tests using Cronbach's Alpha, and the 3 hypotheses drawn up from the research model were subjected to tests of significance correlation relationship. Out of the 3 hypotheses, it was found training method to be most significant factor influencing on training effectiveness. Though not an exhaustive conclusion, this finding holds extensive implications for training in the organization and would pave the way for further research.

Keyword – Training, Effectiveness, influential

Paper type – Mode B

Company – UDA Holdings Berhad