

**THE ANALYSIS OF FINANCIAL PERFORMANCE USING  
FINANCIAL RATIOS APPROACH AND COMMON SIZE APPROACH:  
A CASE OF GE ENGINE SERVICES (M) SDN BHD**

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**Submitted in Partial Fulfillment of the  
Requirement for the  
Bachelor of Business Administration with Honours (Finance)**

**FACULTY OF BUSINESS MANAGEMENT**

**UNIVERSITI TEKNOLOGI MARA**

**MELAKA**

**Dec 2012**

**DECLARATION OF ORIGINAL WORK**



**BACHELOR OF BUSINESS ADMINISTRATION  
WITH HONOURS (FINANCE)  
FACULTY OF BUSINESS MANAGEMENT  
UNIVERSITI TEKNOLOGI MARA  
"DECLARATION OF ORIGINAL WORK"**

I, NORFARAHIN BINTI MD GHAZALI, (I/C Number: 901007-10-5744)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## **LETTER OF SUBMISSION**

2<sup>nd</sup> January 2013

The Head of Program

Bachelor of Business Administration (Hons) Finance

Faculty of Business Management

Universiti Teknologi Mara

Kampus Bandaraya Melaka

75300 Melaka

Dear Sir/Madam,

### **SUBMISSION OF PROJECT PAPER**

Attached is the project paper title “THE ANALYSIS OF FINANCIAL PERFORMANCE USING FINANCIAL RATIOS APPROACH AND COMMON SIZE APPROACH: A CASE OF GE ENGINE SERVICES (M) SDN BHD” to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi Mara.

Thank you.

Yours Sincerely,

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Bachelor of Business Administration (Hons) Finance

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## **ABSTRACT**

This study is concern to the GE Engine Services (M) Sdn Bhd performance as the significant indicator of having a good financial performance. In order to obtain a good financial performance, an appropriate analysis or evaluation need to be conducted. Rationally, the purpose of preparing and analysis or evaluation is to show its establishing of a company depend to its financial performance and have an ability to manage the utilization of its sources. With the stability of its financial performance, there is no impossible to a company to have continuous operation. An analysis or the evaluation can be conducted with assist from financial statement and a balance sheet. The financial tools will be used to measure the company's performance. The analytical tools such as financial ratio will be measured as represented in the financial statement dated 2007 to 2011. Each of financial ratios bringing the different kind of description to is as the evaluation or the analysis after being done. There are several different of financial ratios, which are consists of liquidity ratio, assets utilization ratios, leverage ratios and profitability ratios. Based on the research, researcher found that GE Engine Services (M) Sdn Bhd facing the net profit towards the profits and it was high credit (risk) regarding the debt ratio. Indeed, the good management from its assets will affect the financial performance. For recommendation, reduce expenses and arise the profits in their sales or revenue. Thus, the actual margin of the analysis describes the details of the financial ratios.