

A CASE STUDY OF PETRONAS AS MULTINATIONAL CORPORATION (MNC) IN MALAYSIA-SUDAN RELATION

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"DECLARATION OF ORIGINAL WORK"

I, N	loordiy	ana binti	Mohd Sa	aufi (IC: 8	371128-03-5274)
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Hereby, declare that;

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any degrees.
- This project paper is the result of my independent work and investigation except otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature:	Date:	
-		

LETTER OF SUBMISSION

DATE: 27th APRIL 2010

The Head of Program
Bachelor of Business Administration (Hons) International Business
Faculty of Business Management
University Teknologi Mara
No. 110, Off Jalan Hang Tuah
75200 Melaka.

Dear Madam,

SUBMISSION OF FINAL REPORT

Attached is the final report titled "A CASE STUDY OF PETRONAS AS MULTINATIONAL CORPORATION (MNC) IN MALAYSIA-SUDAN RELATIONS" to fulfill the requirement as needed by Faculty of Business Management University Technology Mara.

Thank You.

Your Sincerely,

NOORDIYANA BINTI MOHD SAUFI 2008280702 Bachelor of Business Administration (HONS) International Business

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ABSTRACT

PETRONAS, the acronym for Petroliam Nasional Berhad is a national oil company of Malaysia that transformed from being a mere manager and regulator of the country's upstream sector to become an integrated oil and gas multinational corporation. As a state-owned entity, PETRONAS is responsible for the effective management of Malaysia's oil and gas resources, to add value to this national asset and to ensure the orderly and sustainable development of the country's petroleum industry. The company vision is 'to be a Leading Oil and Gas Multinational of Choice'. For PETRONAS to realize its vision of a leading oil and gas multinational of choice, the company embarked in international operation and for this study, Sudan has been identified. Sudan is Africa's largest country, bordering nine other countries which is Libya, Egypt, Eriteria, Ethiopia, Chad, Kenya, Uganda, Democratic Republic of the Congo, and Central African Republic. In this study, Sudan has been identified as the one of the focus country that had contributed to PETRONAS highest investment in international operations.