



**FACTORS THAT AFFECTING THE EMPLOYEE
ENGAGEMENT AMONG
EMPLOYEES AT UITM HOLDINGS SDN BHD**

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**BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS (HUMAN RESOURCE)
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**BACHELOR OF BUSINESS ADMINISTRATION WITH
HONOURS (HUMAN RESOURCE) FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
“DECLARATION OF ORIGINAL WORK”**

We, Nurul Asna Binti Mukhtar, (I/C Number: 941004106086) and Noor Emilia Binti Ahmad Murad, (I/C Number: 930301086348)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____

Date: _____

LETTER OF SUBMISSION

JULY 2016

The Head Program
Bachelor of Business Administration (Hons) Human Resource
Faculty of Business Management
Universiti Teknologi MARA
75300 Melaka

Dear Sir/Madam

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled "FACTORS THAT AFFECTING THE EMPLOYEE ENGAGEMENT AMONG EMPLOYEES AT UITM HOLDINGS SDN BHD" to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA

Thank you

Yours sincerely

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BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS (HUMAN RESOURCE)

TABLE OF CONTENTS

	Page
TITLE PAGE	i
DECLARATION OF ORIGINAL WORK	ii
LETTER OF SUBMISSION	iii
ACKNOWLEDGEMENTS	iv
TABLE OF CONTENTS	v
LIST OF FIGURES	viii
LIST OF TABLES	ix
ABSTRACT	xi
CHAPTER 1 INTRODUCTION	
1.1 Background of Study	1
1.2 Background of Company	3
1.3 Problem Statement	4
1.4 Research Question	5
1.5 Research Objective	6
1.6 Theoretical Framework	7
1.7 Hypothesis	8
1.8 Significant of Study	9
1.9 Limitation of Study	10
1.10 Definition of Terms	11

ABSTRACT

The purpose of this research is to identify the level of the employee engagement of employees at UiTM Holdings. The dependent variable is employee engagement and independent variables are commitment, meaningfulness work, discretionary effort, leadership, and work environment. This research is being conducted at UiTM Holdings Sdn Bhd. In completing this research, about 50 questionnaires have been distributed to the respondents. The respondents are included all the staff in UiTM Holdings Sdn Bhd.

In order to get the result for this result, the researcher has used SPSS program to analyze data from the information gathered. To analyze the data, the researcher has been used Reliability Analysis, Frequency Distribution, Descriptive Statistic, and Regression Analysis by using SPSS Program. Form the findings, the researcher indicates that the most of the respondents agree that the commitment of the employee is the factor that contributes the most and has highest relationship with employee engagement.