

**UNIVERSITI TEKNOLOGI MARA
KOTA KINABALU CAMPUS**

**ETR 300
(ENTREPRENEURSHIP)**

KIULU BED AND BREAKFAST

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16 FEBRUARY 2004

KIULU BED AND BREAKFAST,
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16th February 2004

Sir,

Cover letter for ETR 300 (NOV 2003-MAC 2004)

We have been assigned by you to prepare A project as partial requirement of ETR 300 (Entrepreneurship) as A subject taken by part five students taking Diploma Science and part six students taking diploma in Tourism and Management. The proposed tittle of our project is ETR 300 ' KIULU BED AND BREAKFAST'. We hope that you will satisfy with our project paper. Lastly, any comments regarding to our project paper is appreciated.

THANK YOU

Yours faithfully,



(FINELLA VERA MAURICE)

(General Manager of Kiulu Bed and Breakfast)

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1.0 INTRODUCTION

First and foremost, we the members of KIULU BED AND BREAKFAST are glad because the preparations and the hard work for this business proposal has come to a satisfying result as well as fact that we manage to finish it right on time with all the requirements being fulfilled. We thank God for his blessings and for making the whole thing possible by providing us great mind people and people to work with.

The business had taught us A lot particularly in the process of making up a business. With this knowledge that we have now, we are sure that it will benefit us in the future.

We have faced with a lot of challenges during the whole process of this proposal and we have a lot of experiences with the real world. Of where some entrepreneurs are hesitate to give information about their business, afraid that it will affect their business. However, with great commitment and understanding among group members, the whole thing works out very fine. With the help of other individuals, we are able to finish this proposal with satisfying outcome.

Last but not least, hopefully this business proposal will provide information as well as guidelines to others who are going to be entrepreneur. We also hope that it will serve as reference to those who are going to prepare business proposal in the future.

1.4 BUSINESS PLAN PURPOSES

- To give opportunity to businessman for their research and as well as to achieve their vision.
- To increase the local bumiputra's participation in this business without waiting for any assistance from the Government.
- To promote interesting places to the tourist and increase awareness among local that we indeed have a very beautiful place in Sabah.
- To gain profit and try to develop more strategies in order to gain more.
- Try to be ahead of other competitors.
- Create fully cooperation with other competitors.
- Boost the local nation's economy.

Provide more opportunity of job to people