



UNIVERSITI TEKNOLOGI MARA
KAMPUS KOTA KINABALU
CAWANGAN SABAH

FUNDAMENTAL OF ENTREPRENUERSHIP
ENT300

BUSINESS PLAN
SABAH VILLAGE FOOD RESTAURANT

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SABAH VILLAGE FOOD RESTAURANT

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MISS FARIDAH BINTI MOHD SHAH

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Miss,

Submission of Entrepreneurship Business Plan June - November

Subject matter above referred

02. On behalf of my group, I am a General Manager of Sabah Village Food Restaurant would like to submit our business plan on the actual date that had been planned.

03. We had put a lot of efforts and continuous commitment to complete this business plan. We as a partnership member of Sabah Village Food Restaurant would like to express our gratitude and appreciation for all the knowledge that we got to guide us for this business plan completion. We hope this would be a first step in for us to become a successful entrepreneur in the future.

1.1.1. EXECUTIVE SUMMARY

Our company the Sabah village Food Restaurant was focus on provide and serve food and beverages to the customers, our company was only provide Sabah local food, compare to the other restaurant, because the other restaurant was serve many variety origin of their food. We focus to only serve Sabah village food or local food because we want to maintain the unique preparation of local food in Sabah, and also to able to introduce it to the other people from outside of this state.

Next is, the name of our company Sabah village Food Restaurant was based our focus on food and beverages where we only serve Sabah local food, so we came up with the idea to make the company name to Sabah Village Food Restaurant.

This business was partnership business, where we distribute our position to General Manager, Marketing Manager, Financial Manager, Operation Manager, and lastly we have Administration Manager. And we only operate our business six days in a week.