

# BIG IDEA

To Change The Concept Of 'Information' At Uitm Libraries With Just Book, Web-board Tools And Other. My Team Has Come Out A New Idea Is About To Create Music Garden. music garden is about more relax and more comfortable to study its not just silence to study but also can hear a song (With Mural Of Typography, Pattern, Illustration)

REASERCHER  
& DESIGNER

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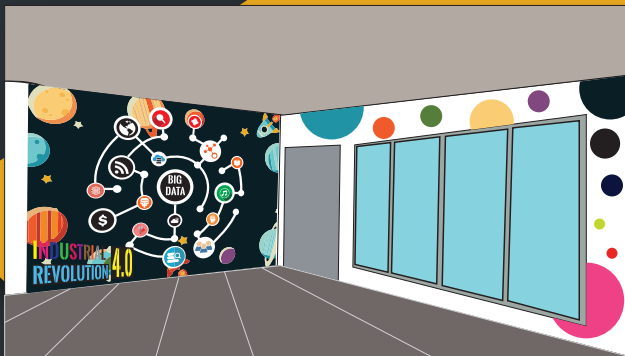
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LIBRARY AS  
MULTI GALLERY  
MUSIC GARDEN

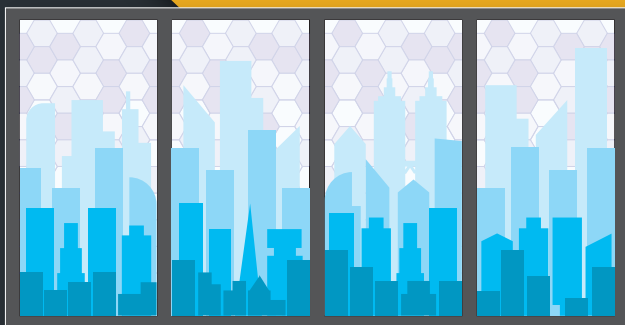
## EXPRESSION WALL



LIBRARY WALL



LIBRARY WALL



MIRROR

## MUSIC GARDEN



## MERCHANDISE



## CREATIVE PLATFORM

Aim :

- To Make Library As Multi Gallery

Communication Objective :

- Have An Opportunity To The Public
- Be Able To Reduce Visitor Problem Like A Place To Rest
- Where To Get Rid Of Stress And Have A Private Place

Target Audience :

- Student Of Uitm Puncak Alam
- Public Visitor
- Staff Uitm Puncak Alam

Competitor :

- Perpustakaan Sultanah Bahiyah, UUM
- Perpustakaan Za'ba, UM
- Perpustakaan Tengku Bainun, UPSI
- Perpustakaan Sultan Abdul Samad, UPM

Benefit :

- Can Introduce To Public About PTAR
- Make The Consumer Feel Happy And Comfortable
- Promote Libraries To The Public And Foreign Tourism

Project Positioning :

- The Project Will Be Located At The Entrance Of Library. This Location In Where The Number Of Visitor And Passes-by Are Many

Tone And Manner

- Unique
- Music
- Eco Green
- Modern Green Concept