FACTORS THAT AFFECTS EMPLOYEE ENGAGEMENT AMONGST EMPLOYEES IN HUMAN CAPITAL MANAGEMENT, PETRONAS TWIN TOWERS, KLCC

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DECLARATION OF ORIGINAL WORK

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I, NURIL AMALINA BINTI AHMAD HANAFIAH, (I/C Number: 911128-14-6330)

Hereby, declare that:

• This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.

• This project-paper is the result of my independent work and investigation, except where otherwise stated.

• All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: ___________________________ Date: ________________
LETTER OF TRANSMITTAL

29th December 2014

Program Coordinator,
Bachelor of Business Administration (Hons.) Human Resource Management,
Faculty of Business Management,
Universiti Teknologi Mara,
Kampus Bandaraya Melaka.

Dear Sir/Madam,

SUBMISSION OF PROJECT PAPER (HRM 662)

Enclosed herewith the research entitled “Factors that Affect Employee Engagement Amongst Employees in Human Capital Management, PETRONAS Twin Towers, KLCC” to fulfil the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

I hope this report will fulfil the requirement of Bachelor of Business Administration with Honours and also achieved the objectives of this study.

Thank you.

Yours faithfully,

Nuril Amalina Binti Ahmad Hanafiah
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Bachelor of Business Administration (Hons.) Human Resource Management
ABSTRACT

Due to globalization of the organization, Employee Engagement is something that needs to take seriously. Employee Engagement will effect on the effectiveness and performance of the each organizations. In the presence of Organizational Commitment, Job Content and Culture of Support will lead to Employee Engagement. This paper is to analyze the relationship among these variables. Data were obtained from 108 employees in Human Capital Management, PETRONAS Twin Towers, KLCC. Pearson Correlation and Multiple Regression Analysis have been carried out separately for each of these engagement variables to investigate the relationship towards them. The finding indicates that all variables (Organizational Commitment, Job Content and Culture of Support) have significant contribution towards Employee Engagement.
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