



**SUCCESSFUL JOINT VENTURE AT UNITED ENGINEERS
MALAYSIA (BERHAD)**

**NURELIANA BINTI ABDUL RAHMAN
2007129679**

**BACHELOR OF BUSINESS ADMINISTRATION
(HONS) INTERNATIONAL BUSINESS
UNIVERSITI TEKNOLOGI MARA
KAMPUS BANDAR MELAKA**



**BACHELOR OF BUSINESS ADMINISTRATION
(HONS) INTERNATIONAL BUSINESS
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
(KAMPUS BANDARAYA MELAKA)**

“DECLARATION OF ORIGINAL WORK”

I, NURELIANA BINTI ABDUL RAHMAN, (IC: 861010-30-5372)

Hereby, declare that;

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any degrees.
- This project paper is the result of my independent work and investigation except otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____

Date: _____

LETTER OF SUBMISSION

DATE: 13th APRIL 2010

The Head of Program
Bachelor of Business Administration
(Hons) International Business
Faculty of Business Management
University Teknologi Mara
No. 110, Off Jalan Hang Tuah
75200 Melaka.

Dear sir,

SUBMISSION OF FINAL REPORT

Attached is the final report titled "**A STUDY ON JOINT VENTURE AT UNITED ENGINEERS MALAYSIA (BERHAD)**" to fulfill the requirement as needed by Faculty of Business Management University Technology Mara.

Thank You.

Your Sincerely,

NURELIANA BINTI ABDUL RAHMAN
2007129679
Bachelor of Business Administration (HONS) International Business

ABSTRACT

This case study exploring the International Joint Venture and the theories. Another objective of the joint venture of the Company is to establish the business against all identified risk. Next, the Company should continuously improve to select the best partner selection and more beware in the big project.

The main issue of this study is to explore the problem the design and more punctual in project from happening in the future. This issue deeply explained in the report in order to be more clarifying for understanding of international joint venture.

TABLE OF CONTENTS

PAGE

Abstract	i
Confidentiality	ii
Declaration of Work	iii
Letter of Submission	iv
Letter of Transmittal	v
Table of Content	vii

CHAPTER 1: INTRODUCTION

1.1	Background of Study.....	1-2
1.2	Background of Company	2-3
	1.2.1 Vision & Mission Statement	3
1.3	Core Business	4-10
1.4	Corporate Structure	10-12

CHAPTER 2: ISSUE/PROBLEM IDENTIFICATION

2.1	Research Problem	13-14
2.2	Research Questions	14-15
2.3	Research Objective	15-16
2.4	Significant of Study	16-17
2.5	Research Methodology	17-20