UNIVERSITI TEKNOLOGI MARA

SELANGOR ZAKAT CAPITAL ASSISTANCE PROGRAM AND THE CRITICAL SUCCESS FACTORS OF ASNAF ENTREPRENEURS

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Arshad Ayub Graduate Business School

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AUTHOR’S DECLARATION

I declare that the work in this dissertation was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Post Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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ABSTRACT

Zakat collection in Selangor is increasing every year. However, it is still insufficient to cover zakat distribution in Selangor Zakat Board (SZB) which indicates in increasing the number of zakat recipient. SZB has introduced zakat capital assistance program to increase the income of asnaf through entrepreneurship. This program also helps to reduce the number of zakat recipient and thus cater the problem of zakat distribution in Selangor. Objective of this research is to examine the effectiveness of zakat capital assistance program by SZB. This research also investigates the critical success factors of asnaf entrepreneurs. Besides that, the motivation of this research is to get in-depth information and quality finding. Therefore, this research adopts qualitative approach by interviewing Teraju Ekonomi Asnaf (TERAS) administrator and five successful asnaf entrepreneurs. The finding shows that the critical success factors of asnaf entrepreneurs are personal characteristics, having sufficient capital, support system and skills and knowledge. The findings of this research contribute to Selangor Government, SZB and TERAS that using capital assistance as a tool to reduce poverty. Moreover, findings from this qualitative research help future research that investigate capital assistance program.
Bismillahirrahmanirrahim.

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