A STUDY ON FACTORS THAT INFLUENCE EMPLOYEE'S MOTIVATION IN PRIVATE SECTOR

NUR SHAHFINAZ BINTI SALLEH

2011234438

BACHELOR BUSINESS ADMINISTRATION

(HONS) HUMAN RESOURCE MANAGEMENT

FACULTY OF BUSINESS MANAGEMENT

UNIVERSITI TEKNOLOGI MARA

KAMPUS BANDARAYA MELAKA

JANUARY 2014

**BACHELOR OF BUSINESS ADMINISTRATION
(HONS) HUMAN RESOURCE MANAGEMENT
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA**

"DECLARATION OF ORIGINAL WORK"

I, Nur Shahfinaz binti Salleh, (900417-10-5312)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.

- This project-paper is the result of my independent work and investigation, except where otherwise stated.

- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: *Nur Shahfinaz*   Date: 10 January 2014

<div align="center">**LETTER OF SUBMISSION**</div>

JANUARY 2014

The Head of Program

Bachelor of Business Administration

(HONS) Human Resource Management

Faculty of Business Management

Universiti Teknologi Mara

Kampus Bandaraya Melaka

75300 Melaka.

Dear Sir/Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled "**A Study on a Factors That Influence Employee's Motivation in Private Sector**" to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi Mara.

Thank you.

Yours sincerely,

NUR SHAHFINAZ BINTI SALLEH (2011234438)

Bachelor of Business Administration (HONS) Human Resource Management

ABSTRACT

The purpose of this research is to study the factors that influence employee's motivation in private sector and the relationships between rewards, recognition, working environment and managerial trustworthiness. In addition, this study also will examine the level of employee's motivation in private sector and several recommendations to increase employee's motivation in private sector. In getting relevant data, 100 questionnaires were distributed to the employees that worked in any private sector around Tanjong Malim, Perak which is known as Education Town and has the potential of becoming a developed town at the Southern of Perak. Data collected were analyzed by using Statistical Package for Social Science (SPSS) program. This analysis includes the reliability test, frequency test, descriptive analysis test, Pearson correlation test and also regression test. Based on the findings, it shows that the most factor that influences employee's motivation in an organization is Recognition followed by Working Environment. Thus, several recommendations such as employer should improve the working environment in an organization, the organization should improve their managerial trustworthiness and employer need to continuously improve the benefits given to all employees are included on this study in order to help employer to increase employee's motivation in an organization in the way to achieve well performances.

Key words: Employee's Motivation; Rewards; Recognition; Working Environment; Managerial Trustworthiness

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