A STUDY ON THE FACTORS THAT INFLUENCE MOTIVATION AMONG EMPLOYEES AT CORPORATE OFFICE KULIM (M) BERHAD

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JANUARI 2014
DECLARATION OF ORIGINAL WORK

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I, NUR SHAHFERAH BINTI ROSLAN, (I/C NUMBER: 900406-01-6162)

Hereby, declare that:

• This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.

• This project-paper is the result of my independent work and investigation, except where otherwise stated.

• All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature:                      Date: 03 JANUARY 2014
LETTER OF SUBMISSION

3rd January 2014

The Head of Program
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Dear Sir/Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper “A STUDY ON THE FACTORS THAT INFLUENCE MOTIVATION AMONG EMPLOYEES AT CORPORATE OFFICE KULIM (M) BERHAD” to fulfill the requirement as needed by the faculty of Business Management Universiti Teknologi MARA.

Thank You

Your sincerely,

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NUR SHAHFERAH BINTI ROSLAN
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ABSTRACT

“A STUDY ON THE FACTORS THAT INFLUENCE MOTIVATION AMONG EMPLOYEES AT CORPORATE OFFICE KULIM (M) BERHAD”

Employee is an important asset in the organization. The success and failure of the organization depends on the employee performance. This paper aims to study on the factors that influence motivation among employee at Corporate Office Kulim (M) Berhad. The independent variables that involved in this study are rewards, working environment and managerial trustworthiness. For this project paper, this research focused on the employees been worked at Corporate Office Kulim (M) Berhad, Ulu Tiram, Johor. 100 questionnaires were distributed to employees. The questionnaires were used to obtain and collected the data from the respondent. Simple random sampling has been used in this study as a sampling technique. The researcher used SPSS program version 20.0 where the researcher has used reliability analysis, frequency analysis, descriptive analysis, correlation analysis and regression analysis. In the end of this paper, the researcher has provided several recommendations regarding the factors that can influence employee’s motivation.

Keywords: Employee’s motivation, Rewards, Working Environment, Managerial Trustworthiness
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