

ENTREPRENEURSHIP INTENTION UITM MALACCA CITY CAMPUS STUDENTS

NUR IDAYU BT MAD ZAM 2012866848 NUR WAHIDA BINTI JAMION 2011877796

BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS (HUMAN RESOURCE MANAGEMENT) FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA KAMPUS BANDAR MELAKA

JUNE 2014

JUNE 2014 DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS (HUMAN RESOURCE MANAGEMENT) FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA "DECLARATION OF ORIGINAL WORK"

I, Nur Idayu Binti Mad Zam, (I/C Number: 910604-01-5004)

I, Nur Wahida Binti Jamion, (I/C Number: 891115-01-5256)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature:	Da	te:	26^{th}	June	2014
-					

 Signature:
 Date: 26th June 2014

LETTER OF TRANSMITTAL

26th June 2014

The Head of Program Bachelor of Business Administration (Hons) Human Resource Management Faculty of Business Management Universiti Teknologi MARA, 110 Off Jalan Hang Tuah 75300 Melaka, Malaysia

Dear Sir / Madam,

SUBMISSION OF APPLIED BUSINESS RESEARCH REPORT

Attached is the project paper titled **"ENTREPRENEURSHIP INTENTION AMONG UITM MALACCA CITY CAMPUS STUDENTS"** to fulfillment the requirements as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.

Regards,

(Nur Idayu Binti Mas Zam) 2012866848 Bachelor of Business Administration (Hons) Human Resource Management

Regards,

(Nur Wahida Binti Jamion) 2011877796 Bachelor of Business Administration (Hons) Human Resource Management

ABSTRACT

ENTREPRENEURSHIP INTENTION AMONG UITM MALACCA CITY CAMPUS STUDENTS

Nur Idayu Binti Mad Zam Nur Wahida Binti Jamion

Research on entrepreneurship intention has and continues to be interest due to the importance to the development for many countries. There is various issue and many factors that influence entrpeneurship intention. Nowdays, students were compete among themselves in order to be employed. As there is a lots of graduate from different university and different background, they should considered an entrepreneur as an alternate career for them. This study examines entrepreneurship intention among UiTM Malacca City Campus students. Using a questionnaire survey on part 5 students Faculty of Business Management UiTM Malacca City Campus. The questionnaire have being distibuted to 201 students from 6 courses of Faculty of Business Management which is Human Resources, Finance, International Business, Office Management and Insurance. This study examines whether part 5 students have an intention to start-up their own business. It also examines whether interest, resources and social networking influence the students to become an entrepreneur. The results show that all the factors examine play an important role in encouraging the students to become an entrepreneur. At the end of this research, some of the recommendation are also having been discussed.

TABLE OF CONTENTS

PAGE

TITLE PAGE	i
DECLARATION OF ORIGINAL WORK	ii
LETTER OF SUBMISSION	iii
ACKNOWLEDGEMENT	iv
TABLE OF CONTENTS	v
LIST OF FIGURES	viii
LIST OF TABLES	ix
ABSTRACT	X

CHAPTER 1 INTRODUCTION

`

1.0	Introduction	1
1.1	Background of the Study	2
1.2	Problem Statement	4
1.3	Research Question	6
1.4	Research Objective	6
1.5	Scope of Study	7
1.6	Significant of Study	7
	1.6.2 Researcher	7
	1.6.1 Students	8
	1.6.3 University	8
	1.6.4 Academic Purpose	8
1.7	Limitations Of Study	9
	1.7.1 Area of Study	9
	1.7.2 Respondents Cooperation	9

v