

THE FACTORS THAT AFFECT UNEMPLOYMENT

AMONG GRADUATES IN JOHOR BAHRU

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BACHELOR OF BUSINESS ADMINISTRATION (HONS) INTERNATIONAL BUSINESS FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA CITY CAMPUS OF MELACCA "DECLARATION OF ORIGINAL WORK"

We, Mohd Fahmi Bin Hj. Hamdan, (I/C Number: 900325-01-5643)

& Izwan Nazirin Bin Ismail, (I/C Number: 900901-01-6557)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of our independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of our information have been specifically acknowledged.

Signature:

Signature:

Date:

Date:

Mohd Fahmi Bin Hj. Hamdan

Izwan Nazirin Bin Ismail

LETTER OF SUBMISSION

4th July 2012

The Head of Program Bachelor of Business Administration (Hons) International Business Faculty of Business Management City Campus of Melacca Universiti Teknologi Mara Melaka 110 Off Jalan Hang Tuah 75300 Melaka Bandaraya Bersejarah

Dear Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled "THE FACTORS THAT AFFECT UNEMPLOYMENT AMONG GRADUATES IN JOHOR BAHRU" to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you,

Yours sincerely

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Bachelor of Business Administration (Hons) International Business

ABSTRACT

This project paper entitled "The Affecting of Unemployment among Graduates Student" was conducted from February 2012 until July 2012. The researchers came out with this project paper to find the most contribute factors toward unemployment among graduates student around Johor Bahru. This study focuses on four important independent variables which are poor communication skill, lack of experience, too picky on job and mismatch of major course with the job opportunities.

The research was done at JobsMalaysia Centre Iskandar Malaysia, where the data and statics are being taken. Through this research, researchers are able to know the factors that affect unemployment among graduates student. Researchers also have better understanding on the reason towards the increasing rate of the unemployment graduates nowadays and be able to share knowledge with public. Basically, through such research, researchers now has gain a better understanding of concepts, techniques and skills acquired during the program, through application in real situations. Besides that, researchers have also improved the ability to write a substantial report in a well-structured manner.

In addition, with this research, it is hope that the student are more aware to the factor that affect unemployment among them and be more flexible toward the job that has been offer to them after they graduated.

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