THE EFFECT OF WORKFORCE DIVERSITY TOWARD ORGANIZATIONAL PERFORMANCE IN MAHKOTA MEDICAL CENTRE

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JANUARY 2015
“DECLARATION OF ORIGINAL WORK”

I, Mohd Faez Bin Saidi (IC 910813-04-5445) hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degree
- This project paper is the result of my independent work and investigation, except where otherwise, stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged

Signature: ____________________ Date: ________________
LETTER OF TRANSMITTAL

3rd January 2015

The Head of Program,
Bachelor of Business Administration (Hons) in International Business,
Faculty of Business Management,
Universiti Teknologi MARA,
Kampus Bandaraya Melaka,
75300 Melaka.

Dear Sir/Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper title “The Effect of Workforce Diversity toward Organizational Performance in Mahkota Medical Centre” to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you

Yours sincerely,

Mohd Faez Bin Saidi
(2012933081)
Bachelor of Business Administration (Hons.) International Business
ABSTRACT

This research was conducted for the purpose of "to study the Effect of Workforce Diversity toward Organizational Performance at Mahkota Medical Centre". The main objective of this research was to identify the relationship of Workforce Diversity towards Organizational Performance. It is part of researcher's intention to provide a few suggestions for expatriates on how the McClelland’s Theory of Needs would impact their motivation as expatriates in host-country.

This research paper is supported by primary and secondary data. As for the primary data, the researcher used questionnaire as a medium to collect information from expatriates in semiconductor industry in Melaka. On the other hand, reliable sources have been used by the researcher as secondary data which main gained from journals and articles. The researcher used Statistical Package for Social Science (SPSS) as a platform to analyzed data gained from the respondents. This research will provide the proof of whether all the independent variables have significant relationship with motivation as expatriates.
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