



**FACTORS THAT AFFECT THE DIVIDEND PERFORMANCE
OF ASB AT ASNB**

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BACHELOR OF BUSINESS ADMINISTRATION (HONS)
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“DECLARATION OF ORIGINAL WORK”

WE, MOHD AMIR SYAFIQ BIN MATSAHURI (I/C NUMBER 901020086787)
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Hereby, declare that,

- This work has not previously been accepted in substance for any degree locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of our independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of our information have been specifically acknowledged.

Signature: _____

Date: _____

LETTER OF SUBMISSION

June 2013

The Head of Program

Bachelor of Business Administration (Hons) International Business

Faculty of Business Administration

University Technology Mara

Malacca City Campus

Dear Sir/Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper title “Sustaining Food Production For Food Security: A Case Study For Federal Agriculture Marketing Authority (FAMA)” to fulfill the requirement as needed by the Faculty of Business Administration, University Technology Mara.

Thank you.

Your sincerely,

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ABSTRACT

Amanah Saham Bumiputra (ASB) is one of the most favorable choices when it comes to the unit trust investment. As far as we concern ASB is one of the unit trust investment that paid with the highest dividend towards its holders. However, how many of us are aware with the factors that had taken to be considered for the dividend being paid. Thus, in this study we are emphasizing in the factors that affect dividend performance of ASB.

The data collected is provided by the ASNB and processed by the E-Views 7.0 software. The result indicated that GDP and BLR are having significant relationship towards the performance of ASB while CPI did not have any significant relationship. In this study BLR shows the highest coefficient which means, BLR is the factor that influence the most toward the dividend performance. ASNB are therefore recommended to focus on these two factors, but should pay less attention on others factor. In this research as well, we had found that ASNB is lack of young investor.

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