THE EFFECTIVENESS OF WAQAF AN NUR CORPORATION BERHAD

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JULY 2014
DECLARATION OF ORIGINAL WORK

BACHELOR OF BUSINESS ADMINISTRATION (HONS) MARKETING
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“DECLARATION OF ORIGINAL WORK”

We, MOHAMMAD FIRDAUS BIN MD NAWAI AND FATIN NABIHAHUSNA BINTI NORDIN, (I/C Number: 910529-01-6671 AND 920919-01-7134)

Hereby, declare that

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of our independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of our information have been specifically acknowledged.

Signature: _____________________                         Date: _____________________
Signature: _____________________                         Date: _____________________
LETTER OF SUBMISSION

4th JULY 2014

The Head of Programme
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Dear Sir/Madam

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled “THE EFFECTIVENESS OF WAQAF AN NUR CORPORATION BERHAD” to fulfil the requirement as needed by Faculty of Business Management, University Technology Mara.

Thank you.

Yours sincerely,

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ABSTRACT

The study is conducted as a partial fulfilment of the coursework of project paper (BM220). Title of “The effectiveness of Waqaf An-Nur Corporation Berhad”. The main objective of the study is to determine at what point Waqaf An-Nur Corporation Berhad give an effectiveness on the activities that the company involved to help person those in need.

The purpose of this study was to investigate the effectiveness of the selected independent variables which are reliability, responsiveness and empathy. The data were collected from 30 respondents using questionnaire. Then the results were analyzed by using SPSS to find the significant relationship with the dependent variables.
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