THE ACCEPTANCE AND ADOPTION OF GREEN FARMING AMONG SMEs IN
MELAKA

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DECEMBER 2012
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Hereby, declare that;

• This work has not previously accepted in substance for any degree, locally or overseas and is not currently submitted for this degree or any other degrees.
• This project paper is the result of my independent work and investigation except where otherwise stated.
• All verbatim extract have been distinguished by quotation marks and sources of my information have been specify acknowledge.

Signature: _______________ 28th December 2012
LETTER OF SUBMISSION

29th JUNE 2012
The Head of Program
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Dear Sir,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled “THE ACCEPTANCE AND ADOPTION OF GREEN FARMING TECHNOLOGY AMONG SMES IN MELAKA” to fulfil the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.

Yours sincerely,

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ABSTRACT

This study was conducted to examine the Acceptance and Adoption of Green Farming Technology among SMEs in Melaka. Researcher has conducted the study by giving the survey to the farmer in Melaka.

There are four variables that have been test by the researcher and the variables are shared belief, trust, training and project communications. This variable will be used to examine the acceptance and adoption of Green Farming.

The researcher was giving the questionnaires to the farmer to answer. The findings from the study found that facility can affect to acceptance and adoption of Green Farming Technology toward the farmer.
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