STUDY ON FACTOR THAT INFLUENCE THE MOVEMENT OF PETRONAS DAGANGAN BERHAD (PETDAG) STOCK PRICE IN BURSA MALAYSIA

ARIF HANAFI BIN MOKHTAR
2009220758

BACHELOR OF BUSINESS ADMINISTRATION
(HONS) FINANCE
UNIVERSITI TEKNOLOGI MARA
BANDARAYA MELAKA
A STUDY ON FACTOR THAT INFLUENCE MOVEMENT OF PETRONAS DAGANGAN BERHAD (PETDAG) STOCK PRICE

ARIF HANAFI BIN MOKHTAR

2009220758

Submitted in Partial Fulfilment of the Requirement for the
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FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
BANDARAYA MELAKA
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DECLARATION OF ORIGINAL WORK

BACHELOR BUSINESS ADMINISTRATION (HONS) FINANCE

FACULTY OF BUSINESS ADMINISTRATION

UNIVERSITI TEKNOLOGI MARA

BANDARAYA MELAKA

“DECLARATION OF ORIGINAL WORK”

I, ARIF HANAFI BIN MOKHTAR (I/C Number: 880924-43-5847)

Hereby, declare that:

• This work has not previously been accepted in substances for any degree, locally or overseas and not being concurrently submitted for this degree or any other degrees.

• This project paper is the result of my independent work and investigation, except where otherwise stated.

• All verbatim extracts have been distinguished by quotation mark and sources of my information have been specifically acknowledged.

Signature: Date: April 2011
LETTER OF SUBMISSION

Faculty of Business Management  
Universiti Teknologi MARA Bandaraya Melaka  
110 Off Jalan Hang Tuah  
73100 Melaka

April 2011

The Head of Program  
Bachelor of Business Administration (Hons) Finance  
Faculty of Business Management  
Universiti Teknologi MARA Bandaraya Melaka  
110 Off Jalan Hang Tuah  
73100 Melaka

Dear Sir/Madam

Attached is the project title “A STUDY ON FACTOR THAT INFLUENCE MOVEMENT OF PETRONAS DAGANGAN BERHAD (PETDAG) STOCK PRICE” to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA

Thank you.

Yours Sincerely,

ARIF HANAFI BIN MOKHTAR  
2009220758  
Bachelor of Business Administration (Hons) Finance
Abstract

Purpose – The purpose of this paper is to investigate and study the relationship between the factors that influence stock price with Petronas Dagangan Berhad stock price.

Design/Methodology/Approach - The data had been collected by using and observation method and secondary data as for the data.

Findings – The findings of the study indicate that there are significant relationships between the factors that influence the stock price. The other variable also has a relationship with the Petronas Dagangan Berhad stock price but will not give as much influence.

Practical Implications - The finding of the paper may have serious implication for the performance of the Petronas Dagangan Berhad stock price.

Originality/Value – The paper draws attention to a rather neglected issue between factors that influence stock price with Petronas Dagangan Berhad stock price.

Keywords – Company fundamental, Company technical Analysis, corporate tax rate and dividend

Paper type – Research paper