

UNIVERSITI TEKNOLOGI MARA

**A VISUAL STUDY ON
ILLUSTRATION TRADITIONAL
HERBS GUIDEBOOK**

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AUTHOR'S DECLARATION

I declare that the work in this thesis was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the result of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I hereby, acknowledged that I have been supplied with the Academic Rules and Regulations for Post Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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ABSTRACT

Malay traditional herbs, is derived whether from a plant nor flower that have been practised and applied by the Malays in their culture in order to maintaining the healthy life and to prevent for an illness. All herbs that exist in Malaysia has it's own benefits and values existing to help humans live a healthy life. Herbs have been proved as a useful plant that can be applied in daily life such as through cooking, beauty, medicine & etc. Some traditional herbs is still practic or applied until now even less. Speaking of herbs it is not only applicable towards old people rather it is addressed to even younger generation nowadays regardless of ages. The aim of this study is to study the use of illustrations in traditional Malay herbs guidebook purposely to maintaining and introduce towards the modern generation which is now increasingly forgotten about the values of traditional Malay herbs heritage. The objective in this study is to analyse or studying types of layout design which is being included in Malay herbs guide book that are available on the market and to produce an illustration guide book of traditional herbs to attract and maintaining the cultural purposes. Therefore, the qualitative method has been used and applied throughout this research.

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